

authentic reviews from customers who had received and had a chance to use the products, the complaint charges Sitejabber with deceptive conduct in violation of section 5.

Sitejabber is also accused of having provided its retail clients with widgets by which the retailers could embed the IFPR-derived product ratings on their own websites. These widgets had no purpose other than to represent that those product ratings were derived from the reviews of consumers who had received and had a chance to use the product in question. This representation was false given that the ratings were obtained from consumers who had not received the product when they provided the rating. For offering this widget, the complaint charges Sitejabber with a further section 5 violation for providing the means and instrumentalities for the commission of deceptive acts and practices.

Sitejabber's condemned business practices are very different from Rytr's. Rytr provided an AI-powered writing tool which could be used to generate draft consumer reviews.<sup>5</sup> Although a consumer or business could have used Rytr's tool to generate a false product review, and that false product review could in some circumstances violate section 5's prohibition on deceptive acts or practices, that was not necessarily the case.<sup>6</sup> Indeed, the Commission did not supply a single example of someone having used Rytr's tool to violate section 5.<sup>7</sup> A consumer also could have used Rytr's tool to generate an initial draft of a perfectly honest consumer review.<sup>8</sup> The mere fact that someone could use a product to commit fraud does not make that product the means and instrumentalities to commit fraud.<sup>9</sup> In my view, the provision of a product or service with potential unlawful uses is not the provision of the means and instrumentalities to violate section 5 unless (1) the instrumentality in question "has no or de minimis legal use";<sup>10</sup> (2) the provider of the instrumentality had the purpose of facilitating the section 5 violation;<sup>11</sup> or (3) the provider "knows, or has reason to know, that the person to whom the product or service was supplied will use it to violate section 5."<sup>12</sup>

Whereas Rytr's review generator tool satisfied none of those requirements, the

allegations in the complaint here show that Sitejabber's product satisfies all three. First, there is no legitimate purpose for a widget displaying an instant product review rating. No reasonable consumer would be interested in a one-to-five-star product rating derived from reviews left by other consumers who had not yet received or used the product.<sup>13</sup> When a consumer views a product rating, he reasonably assumes that the rating is based on reviewers' experiences with the product, not with the purchasing process. Second, because the widgets had no use other than to deceive consumers, we can reasonably infer that Sitejabber knew that every single one of its clients was using them for that purpose. Finally, there is ample evidence that Sitejabber's very purpose in offering the widgets was to assist in the deception of consumers. The widgets were nothing but an extension of the same deception that Sitejabber was carrying out on its own website using the same deceptive ratings and on behalf of the same clients.

I therefore concur in the Commission's complaint and proposed consent order against Sitejabber.

[FR Doc. 2024-26711 Filed 11-15-24; 8:45 am]

**BILLING CODE 6750-01-P**

## UNITED STATES AGENCY FOR GLOBAL MEDIA

### Performance Review Board Members

**AGENCY:** United States Agency for Global Media.

**ACTION:** Notice.

**SUMMARY:** The United States Agency for Global Media (USAGM) announces the members of its SES Performance Review Board (PRB).

**ADDRESSES:** USAGM Office of Human Resources, 330 Independence Ave. SW, Washington, DC 20237.

**FOR FURTHER INFORMATION CONTACT:** Ellona Fritschie, Senior Advisor, at [efritschie@usagm.gov](mailto:efritschie@usagm.gov) or (202) 920-2400.

**SUPPLEMENTARY INFORMATION:** In accordance with 5 U.S.C. 4314, USAGM publishes this notice announcing the individuals who will serve as members of the PRB for a term of one year. The PRB is responsible for: (1) reviewing performance appraisals and ratings of Senior Executive Service and Senior

Level members; and (2) making recommendations on other performance management issues, such as pay adjustments, bonuses, and Presidential Rank Awards. The names, position titles, and appointment types of each member of the PRB are set forth below:

1. Grant Turner, Chief Risk Officer, Career SES
2. David Kotz, Chief Management Officer, Career SES
3. Sylvia Rosabal, Director, Office of Cuban Broadcasting, Non-Career SES
4. Adrienne Fleming, Deputy Director, TSI, Career SES

Dated: November 13, 2024.

**Armanda Matthews,**

*Program Support Specialist, U.S. Agency for Global Media.*

[FR Doc. 2024-26849 Filed 11-15-24; 8:45 am]

**BILLING CODE 8610-01-P**

## GULF COAST ECOSYSTEM RESTORATION COUNCIL

[Docket No.: 111132024-1111-05]

### Senior Executive Service Performance Review Board Membership

**AGENCY:** Gulf Coast Ecosystem Restoration Council (GCERC).

**ACTION:** Notice of Performance Review Board (PRB) appointments.

**SUMMARY:** This notice announces the members of the Senior Executive Service (SES) Performance Review Board. The PRB is comprised of a Chairperson and a mix of state representatives and career senior executives that meet annually to review and evaluate performance appraisal documents and provide a written recommendation to the Chairperson of the Council for final approval of each executive's performance rating, performance-based pay adjustment, and performance award.

**DATES:** The board membership is applicable beginning on January 1, 2024 and ending on December 31, 2024.

**FOR FURTHER INFORMATION CONTACT:** Mary S. Walker, Executive Director, Gulf Coast Ecosystem Restoration Council, telephone 504-210-9982.

**SUPPLEMENTARY INFORMATION:** In accordance with 5 U.S.C. 4314(c)(4), the persons named below have been selected to serve on the PRB:

### Gulf Coast Ecosystem Restoration Council

Walker, Mary S., Executive Director,  
*Mary.Walker@restorethegulf.gov*, 504-210-9982

<sup>5</sup> Ferguson Rytr Dissent at 1-2.

<sup>6</sup> *Id.* at 6-7.

<sup>7</sup> *Id.* at 2.

<sup>8</sup> *Id.* at 7.

<sup>9</sup> *Id.* at 5-6.

<sup>10</sup> *Id.* at 6.

<sup>11</sup> *Id.* at 7-9.

<sup>12</sup> *Ibid.*

<sup>13</sup> FTC Policy Statement on Deception, 103 F.T.C. 174, 175 (1984), <https://www.ftc.gov/legal-library/browse/ftc-policy-statement-deception>, appended to *In Re Cliffdale Assocs., Inc.*, 103 F.T.C. 110 (1984) (in determining whether a practice is deceptive "we examine the practice from the perspective of a consumer acting reasonably").

**Department of Interior**

Blanchard, Mary Josie, Deputy Director,  
Environmental Protection  
Compliance, [MaryJosie\\_Blanchard@ios.doi.gov](mailto:MaryJosie_Blanchard@ios.doi.gov), 202–208–3406

**State of Florida**

Blalock, Adam, Deputy Secretary for  
Ecosystem Restoration,  
[Adam.Blalock@floridadep.gov](mailto:Adam.Blalock@floridadep.gov), 850–  
245–2118

**State of Alabama**

Blankenship, Chris, Commissioner,  
Alabama Department of Conservation  
and Natural Resources,  
[Chris.blankenship@dcnr.alabama.gov](mailto:Chris.blankenship@dcnr.alabama.gov),  
334–242–3486

**Environmental Protection Agency**

Wyatt, Marc, Director, Gulf of Mexico  
Division, [Wyatt.marc@epa.gov](mailto:Wyatt.marc@epa.gov), 228–  
679–5915

**Keala J. Hughes,**

*Director of External Affairs & Tribal Relations,  
Gulf Coast Ecosystem Restoration Council.*

[FR Doc. 2024–26818 Filed 11–15–24; 8:45 am]

BILLING CODE 6560–58–P

**DEPARTMENT OF HEALTH AND  
HUMAN SERVICES****Agency for Healthcare Research and  
Quality****Supplemental Evidence and Data  
Request on Dietary Total Fat Intake  
and Dietary Polyunsaturated Fatty Acid  
Intake and Child Growth and  
Development Outcomes: A Systematic  
Review**

**AGENCY:** Agency for Healthcare Research  
and Quality (AHRQ), HHS.

**ACTION:** Request for supplemental  
evidence and data submission.

**SUMMARY:** The Agency for Healthcare  
Research and Quality (AHRQ) is seeking  
scientific information submissions from  
the public. Scientific information is  
being solicited to inform our review on  
*Dietary Total Fat Intake and Dietary  
Polyunsaturated Fatty Acid Intake and  
Child Growth and Development  
Outcomes: A Systematic Review*, which  
is currently being conducted by the  
AHRQ's Evidence-based Practice  
Centers (EPC) Program. Access to  
published and unpublished pertinent  
scientific information will improve the  
quality of this review.

**DATES:** *Submission Deadline* on or  
before December 18, 2024.

**ADDRESSES:**

*Email submissions:* [epc@ahrq.hhs.gov](mailto:epc@ahrq.hhs.gov).

*Print submissions:*

*Mailing Address:* Center for Evidence  
and Practice Improvement, Agency for  
Healthcare Research and Quality,  
ATTN: EPC SEADs Coordinator, 5600  
Fishers Lane, Mail Stop 06E53A,  
Rockville, MD 20857.

*Shipping Address (FedEx, UPS, etc.):*  
Center for Evidence and Practice  
Improvement, Agency for Healthcare  
Research and Quality, ATTN: EPC  
SEADs Coordinator, 5600 Fishers Lane,  
Mail Stop 06E77D, Rockville, MD  
20857.

**FOR FURTHER INFORMATION CONTACT:**

Kelly Carper, Telephone: 301–427–1656  
or Email: [epc@ahrq.hhs.gov](mailto:epc@ahrq.hhs.gov).

**SUPPLEMENTARY INFORMATION:** The  
Agency for Healthcare Research and  
Quality has commissioned the  
Evidence-based Practice Centers (EPC)  
Program to complete a review of the  
evidence for *Dietary Total Fat Intake  
and Dietary Polyunsaturated Fatty Acid  
Intake and Child Growth and  
Development Outcomes: A Systematic  
Review*. AHRQ is conducting this  
review pursuant to Section 902 of the  
Public Health Service Act, 42 U.S.C.  
299a.

The EPC Program is dedicated to  
identifying as many studies as possible  
that are relevant to the questions for  
each of its reviews. In order to do so, we  
are supplementing the usual manual  
and electronic database searches of the  
literature by requesting information  
from the public (e.g., details of studies  
conducted). We are looking for studies  
that report on *Dietary Total Fat Intake  
and Dietary Polyunsaturated Fatty Acid  
Intake and Child Growth and  
Development Outcomes: A Systematic  
Review*. The entire research protocol is  
available online at: [https://  
effectivehealthcare.ahrq.gov/products/  
child-growth-development-outcomes/  
protocol](https://effectivehealthcare.ahrq.gov/products/child-growth-development-outcomes/protocol).

This is to notify the public that the  
EPC Program would find the following  
information on *Dietary Total Fat Intake  
and Dietary Polyunsaturated Fatty Acid  
Intake and Child Growth and  
Development Outcomes: A Systematic  
Review* helpful:

- A list of completed studies that  
your organization has sponsored for this  
topic. In the list, please *indicate  
whether results are available on  
ClinicalTrials.gov along with the  
ClinicalTrials.gov trial number.*

- *For completed studies that do not  
have results on ClinicalTrials.gov, a  
summary, including the following  
elements, if relevant: study number,  
study period, design, methodology,  
indication and diagnosis, proper use  
instructions, inclusion and exclusion*

criteria, primary and secondary  
outcomes, baseline characteristics,  
number of patients screened/eligible/  
enrolled/lost to follow-up/withdrawn/  
analyzed, effectiveness/efficacy, and  
safety results.

- *A list of ongoing studies that your  
organization has sponsored for this  
topic.* In the list, please provide the  
*ClinicalTrials.gov* trial number or, if the  
trial is not registered, the protocol for  
the study including, if relevant, a study  
number, the study period, design,  
methodology, indication and diagnosis,  
proper use instructions, inclusion and  
exclusion criteria, and primary and  
secondary outcomes.

- Description of whether the above  
studies constitute *ALL Phase II and  
above clinical trials* sponsored by your  
organization for this topic and an index  
outlining the relevant information in  
each submitted file.

Your contribution is very beneficial to  
the Program. Materials submitted must  
be publicly available or able to be made  
public. Materials that are considered  
confidential; marketing materials; study  
types not included in the review; or  
information on topics not included in  
the review cannot be used by the EPC  
Program. This is a voluntary request for  
information, and all costs for complying  
with this request must be borne by the  
submitter.

The draft of this review will be posted  
on AHRQ's EPC Program website and  
available for public comment for a  
period of 4 weeks. If you would like to  
be notified when the draft is posted,  
please sign up for the email list at:  
[https://effectivehealthcare.ahrq.gov/  
email-updates](https://effectivehealthcare.ahrq.gov/email-updates).

*The review will answer the following  
questions. This information is provided  
as background. AHRQ is not requesting  
that the public provide answers to these  
questions.*

**Key Questions (KQ)**

**KQ 1:** What is the association between  
dietary intake of omega-6 and/or omega-  
3 polyunsaturated fatty acids during  
pregnancy and risk of preterm birth?

**KQ 1a:** How are these associations  
affected by intervention/exposure  
characteristics (for example, the ratio of  
different fatty acids)?

**KQ 2:** What is the association between  
dietary intake of omega-6 and/or omega-  
3 polyunsaturated fatty acids during  
pregnancy and/or lactation and infant/  
child growth and developmental  
outcomes?

**KQ 2a:** How are these associations  
affected by intervention/exposure  
characteristics (for example, the ratio of  
different fatty acids)?