

or during the airing of the advertising, stating: “[The following] or [This] message contains information generated in whole or in part by artificial intelligence.” The on-air announcement may be provided either orally in a voice that is clear, conspicuous, and at a speed that is understandable, or visually with letters equal to or greater than four percent of the vertical picture height for at least four seconds.

■ 9. Amend § 76.1701 by redesignating paragraphs (d) and (e) as paragraphs (e) and (f) and adding new paragraph (d) to read as follows:

§ 76.1701 Political file.

* * * * *

(d) In the case of political advertising, as defined in § 73.1945(b) of this chapter, found by inquiry from a cable operator engaged in origination cablecasting to contain any artificial intelligence-generated content, as defined in § 73.1945(a) of this chapter, the cable operator shall place in the online political file a notice stating that “This message contains information generated in whole or in part by artificial intelligence.”

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[FR Doc. 2024–16977 Filed 8–2–24; 8:45 am]

BILLING CODE 6712–01–P

DEPARTMENT OF COMMERCE

National Oceanic and Atmospheric Administration

50 CFR Part 223

[Docket No.: 240508–0132]

RIN 0648–BM49

Endangered and Threatened Wildlife and Plants; Protective Regulations for the Oceanic Whitetip Shark (*Carcharhinus longimanus*), Public Hearings

AGENCY: National Marine Fisheries Service (NMFS), National Oceanic and Atmospheric Administration (NOAA), Department of Commerce.

ACTION: Notification of public hearings.

SUMMARY: We, NMFS, will hold two public hearings related to our proposed rule to apply protective regulations to the oceanic whitetip shark (*Carcharhinus longimanus*) under the Endangered Species Act (ESA).

DATES: Public hearings on the proposed protective regulations for the oceanic whitetip shark will be held on the following dates in the evening hours of the affected jurisdictions (Hawai‘i, Guam, the Commonwealth of the

Northern Mariana Islands (CNMI), and American Samoa). Times are given in Chamorro Standard Time (ChST), Samoa Standard Time (SST), and Hawai‘i Standard Time (HST). Addresses for the venue of the in-person hearing and instructions for joining the virtual hearing are provided under **ADDRESSES** below.

- An in-person public hearing is scheduled for Tuesday, August 20, 2024, at the King Kamehameha Kona Beach Resort, Kailua-Kona, Hawai‘i. Doors will open at 5:30 p.m. HST, the informational meeting will begin at 6 p.m. HST, and the public hearing will begin at 7 p.m. HST.

- One virtual hearing is scheduled for the following time and date:

- *Samoa Standard Time Zone:* the informational meeting will begin on Wednesday, August 21, 2024, at 7 p.m. SST, and the public hearing will begin at 8 p.m. SST.

- *Hawai‘i Standard Time Zone:* the informational meeting will begin on Wednesday, August 21, 2024, at 8 p.m. HST, and the public hearing will begin at 9 p.m. HST.

- *Chamorro Standard Time Zone:* the informational meeting will begin on Thursday, August 22, 2024, at 4 p.m. ChST, and the public hearing will begin at 5 p.m. ChST.

Comments on the proposed rule (89 FR 41917, May 14, 2024) must be received by September 15, 2024. Comments received after this date may not be accepted.

ADDRESSES: The address for the venue of the in-person hearing and instructions for joining the virtual hearing are provided below.

- *Hawai‘i Public Hearing:* King Kamehameha Kona Beach Resort, Kailua-Kona, Hawai‘i, 75–5660 Palani Road, Kailua-Kona, Hawai‘i 96740.

- *Virtual Hearing:* This hearing will be conducted as a Webex meeting. You may join the Webex meeting using a web browser, the Webex desktop app (app installation required), a mobile app on a phone (app installation required), or audio-only using just a phone call, as specified below.

- *Join the webinar via this link:* <https://noaanmfs-meets.webex.com/noaanmfs-meets/j.php?MTID=m3850e903d036865917d076acd702d934>.

- *Webinar number:* 2830 072 6586
Webinar password: FTJBNncM788 (38526626 when dialing from a phone or video system).

- *Join by phone:* +1–415–527–5035
Access code: 283 007 26586.

You may submit comments verbally or in writing at the public hearings, or in writing by any of the following methods:

- *Electronic Submissions:* Submit all electronic comments via the Federal e-Rulemaking Portal. Go to <https://www.regulations.gov> and enter NOAA–NMFS–2023–0117 in the Search box. Click the “Comment” icon, complete the required fields, and enter or attach your comments.

- *Mail:* Adrienne Lohe, Office of Protected Resources, NMFS, 1315 East-West Highway, Silver Spring, MD 20910.

Instructions: You must submit comments by one of the previously described methods to ensure that we receive, document, and consider them. Comments sent by any other method, to any other address or individual, or received after the end of the comment period, may not be considered. All comments received are a part of the public record and will generally be posted to <https://www.regulations.gov> without change. All Personal Identifying Information (for example, name, address, *etc.*) voluntarily submitted by the commenter may be publicly accessible. Do not submit confidential business information or otherwise sensitive or protected information.

NMFS will accept anonymous comments (enter “N/A” in the required fields if you wish to remain anonymous).

FOR FURTHER INFORMATION CONTACT:

Adrienne Lohe, NMFS Office of Protected Resources, at Adrienne.Lohe@noaa.gov or 301–427–8442.

SUPPLEMENTARY INFORMATION:

Background

On May 14, 2024, we published a proposed rule to issue protective regulations under section 4(d) of the ESA for the threatened oceanic whitetip shark (*Carcharhinus longimanus*) (89 FR 41917). In that notification, we also announced a 60-day public comment period and the availability of a draft environmental assessment and an initial regulatory flexibility analysis.

On June 28, 2024, we received a request to extend the public comment period and hold public hearings for fishing communities in Hawai‘i, the Territories of American Samoa and Guam, and the Commonwealth of the Northern Mariana Islands in order to better understand the potential impact of the proposed rule and for communities to provide comments on the proposed rule. On July 11, 2024, we published a **Federal Register** notification extending the comment period until September 15, 2024, and announcing that we would hold one or more public hearings on the proposed rule (89 FR 56847).

The proposed rule and other materials prepared in support of this action are available at: <https://www.fisheries.noaa.gov/action/proposed-protective-regulations-oceanic-whitetip-shark>.

Public Hearings

One public hearing will be conducted in-person and one hearing will be conducted online as a Webex meeting, as specified in **ADDRESSES** above. The hearings will begin with a brief presentation by NMFS that gives an overview of the proposed protective regulations for the oceanic whitetip shark under section 4(d) of the ESA. After the presentation but before public comments, there will be a question and answer session during which members of the public may ask NMFS staff clarifying questions about the proposed protective regulations. Following the question and answer session, members of the public will have the opportunity to provide oral comments on the record regarding the proposed protective regulations. Members of the public will also have the opportunity to submit written comments at the hearings. Written comments may also be submitted at any time during the relevant public comment period as described above (see **DATES** and **ADDRESSES**). All oral comments will be recorded, transcribed, and added to the public comment record for this proposed rule.

Authority: 16 U.S.C. 1531 *et seq.*

Dated: July 30, 2024.

Samuel D. Rauch, III,

Deputy Assistant Administrator for Regulatory Programs, National Marine Fisheries Service.

[FR Doc. 2024-17152 Filed 8-2-24; 8:45 am]

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DEPARTMENT OF COMMERCE

National Oceanic and Atmospheric Administration

50 CFR Part 648

[Docket No. 240726-0205]

RIN 0648-BN02

Fisheries of the Northeastern United States; Framework Adjustment 16 to the Mackerel, Squid, and Butterfish Fishery Management Plan

AGENCY: National Marine Fisheries Service (NMFS), National Oceanic and Atmospheric Administration (NOAA), Commerce.

ACTION: Proposed rule; request for comments.

SUMMARY: NMFS proposes regulations to implement Framework Adjustment 16 to the Mackerel, Squid, and Butterfish Fishery Management Plan. Framework 16 was developed by the Mid-Atlantic Fishery Management Council to establish a volumetric hold baseline for limited access *Illex* squid vessels, clarify *Illex* squid reporting requirements, and allow NMFS to collect information on the vessel processing type for *Illex* and longfin squid vessels. This action is necessary to restrict future increases in the capacity of the *Illex* squid fishery and to gain more accurate catch information to inform stock assessments.

DATES: Comments must be received on or before Tuesday, August 20, 2024.

ADDRESSES: You may submit comments on this document, identified by NOAA-NMFS-2024-0060, by the following method:

Electronic Submission: Submit all electronic public comments via the Federal e-Rulemaking Portal. Go to <https://www.regulations.gov> and enter NOAA-NMFS-2024-0060 in the Search box (*note:* copying and pasting the FDMS Docket Number directly from this document may not yield search results). Click on the “Comment” icon, complete the required fields, and enter or attach your comments.

Instructions: Comments sent by any other method, to any other address or individual, or received after the end of the comment period, may not be considered by NMFS. All comments received are part of the public record and will generally be posted for public viewing on <https://www.regulations.gov> without change. All personal identifying information (*e.g.*, name, address, etc.), confidential business information, or otherwise sensitive information submitted voluntarily by the sender will be publicly accessible. NMFS will accept anonymous comments (enter “N/A” in the required fields if you wish to remain anonymous).

The Mid-Atlantic Fishery Management Council prepared a Framework 16 document that describes the proposed action and other alternatives considered. Copies of this document including the preliminary Regulatory Impact Review, and the Regulatory Flexibility Act analysis, are available from: Dr. Christopher M. Moore, Executive Director, Mid-Atlantic Fishery Management Council, Suite 201, 800 North State Street, Dover, DE 19901. The document is also accessible via the internet at <https://www.mafmc.org/supporting-documents>.

FOR FURTHER INFORMATION CONTACT:

Maria Fenton, Fishery Policy Analyst,

(978) 281-9196, or maria.fenton@noaa.gov.

SUPPLEMENTARY INFORMATION:

General Background

In 2019, the Mid-Atlantic Fishery Management Council (Council) initiated Amendment 22 to the Mackerel, Squid, and Butterfish Fishery Management Plan (FMP). The intent of this action was to revise the number and type of *Illex* squid permits to address the negative effects from a perceived race to fish after the fishery closed in August or September from 2017 to 2021 when the annual quota had been caught. However, NMFS ultimately disapproved Amendment 22 on September 7, 2022, because the agency concluded that the record supporting the Council’s proposal was not adequate or sufficient to support a decision to further restrict the number and types of permits in the *Illex* squid fishery in light of the Magnuson-Stevens Fishery Conservation and Management Act’s (Magnuson-Stevens Act) National Standards, Amendment 22’s stated purpose and need, and the goals and objectives of the FMP. Following the disapproval of Amendment 22, the Council decided to move forward with Framework 16 in order to address potential latent effort in the *Illex* squid fishery. The Council adopted proposed Framework 16 measures at its October 2023 meeting with the goal of capping fishing power in the *Illex* squid fishery.

Proposed Measures

The Magnuson-Stevens Act requires NMFS to approve, partially approve, or disapprove measures proposed by the Council. The Magnuson-Stevens Act also requires NMFS to publish proposed rules for public comment after preliminarily determining whether the measures are consistent with applicable law. NMFS is proposing and seeking comment on the measures in Framework Adjustment 16, as recommended by the Council.

1. Volumetric Hold Baseline for Limited Access *Illex* Squid Vessels

This action proposes establishing a volumetric hold baseline for limited access *Illex* squid vessels in order to restrict future increases in capacity in this fishery. This would be a vessel baseline measurement in addition to the standard horsepower and length baseline measures required for all federally permitted vessels in the Greater Atlantic Region. If NMFS implements the proposed volumetric hold baseline requirement for limited access *Illex* squid permit holders through a subsequent final rule, a