

confidential”—as provided by Section 6(f) of the FTC Act, 15 U.S.C. 46(f), and FTC Rule 4.10(a)(2), 16 CFR 4.10(a)(2)—including in particular competitively sensitive information such as costs, sales statistics, inventories, formulas, patterns, devices, manufacturing processes, or customer names.

Comments containing material for which confidential treatment is requested must be filed in paper form, must be clearly labeled “Confidential,” and must comply with FTC Rule 4.9(c). In particular, the written request for confidential treatment that accompanies the comment must include the factual and legal basis for the request, and must identify the specific portions of the comment to be withheld from the public record. See FTC Rule 4.9(c). Your comment will be kept confidential only if the General Counsel grants your request in accordance with the law and the public interest. Once your comment has been posted on the public FTC website—as legally required by FTC Rule 4.9(b)—we cannot redact or remove your comment from the FTC website, unless you submit a confidentiality request that meets the requirements for such treatment under FTC Rule 4.9(c), and the General Counsel grants that request.

Visit the FTC website at <http://www.ftc.gov> to read this Notice and the news release describing it. The FTC Act and other laws that the Commission administers permit the collection of public comments to consider and use in this proceeding, as appropriate. The Commission will consider all timely and responsive public comments that it receives on or before December 26, 2019. For information on the Commission’s privacy policy, including routine uses permitted by the Privacy Act, see <https://www.ftc.gov/site-information/privacy-policy>.

#### **Analysis of Proposed Consent Order To Aid Public Comment**

The Federal Trade Commission (“Commission”) has accepted, subject to final approval, an agreement containing a consent order from Medable, Inc. (“Medable” or “Respondent”).

The proposed consent order (“proposed order”) has been placed on the public record for thirty (30) days for receipt of comments from interested persons. Comments received during this period will become part of the public record. After thirty (30) days, the Commission will again review the agreement and the comments received, and will decide whether it should withdraw from the agreement and take appropriate action or make final the agreement’s proposed order.

This matter concerns alleged false or misleading representations that Medable made concerning its participation in the Privacy Shield framework agreed upon by the U.S. and the European Union (“EU”). The Privacy Shield framework allows for the lawful transfer of personal data from the EU to participating companies in the U.S. The framework consists of a set of principles and related requirements that have been deemed by the European Commission as providing “adequate” privacy protection. The principles include notice; choice; accountability for onward transfer; security; data integrity and purpose limitation; access; and recourse, enforcement, and liability. The related requirements include, for example, securing an independent recourse mechanism to handle any disputes about how the company handles information about EU citizens.

To participate in the framework, a company must comply with the Privacy Shield principles and self-certify that compliance to the U.S. Department of Commerce (“Commerce”). Commerce reviews companies’ self-certification applications and maintains a public website, <https://www.privacyshield.gov/list>, where it posts the names of companies who have completed the requirements for certification. Companies are required to recertify every year in order to continue benefitting from Privacy Shield.

Medable is a technology development company. It primarily provides services that help pharmaceutical and biotechnology researchers collect and process data about research participants. According to the Commission’s complaint, from approximately December 2017 until October 2018, Medable published on its website, <http://www.medable.com>, a privacy policy containing statements related to its participation in Privacy Shield.

The Commission’s proposed one-count complaint alleges that Respondent violated Section 5(a) of the Federal Trade Commission Act. Specifically, the proposed complaint alleges that Respondent engaged in a deceptive act or practice by falsely representing that it was a certified participant in the EU–U.S. Privacy Shield Framework.

Part I of the proposed order prohibits the company from making misrepresentations about its membership in any privacy or security program sponsored by the government or any other self-regulatory or standard-setting organization, including, but not limited to, the EU–U.S. Privacy Shield framework and the Swiss-U.S. Privacy Shield framework.

Parts II through V of the proposed order are reporting and compliance provisions. Part II requires acknowledgement of the order and dissemination of the order now and in the future to persons with responsibilities relating to the subject matter of the order. Part III ensures notification to the FTC of changes in corporate status and mandates that the company submit an initial compliance report to the FTC. Part IV requires the company to create certain documents relating to its compliance with the order for ten years and to retain those documents for a five-year period. Part V mandates that the company make available to the FTC information or subsequent compliance reports, as requested.

Part VI is a provision “sun-setting” the order after twenty (20) years, with certain exceptions.

The purpose of this analysis is to aid public comment on the proposed order. It is not intended to constitute an official interpretation of the complaint or proposed order, or to modify in any way the proposed order’s terms.

By direction of the Commission.

**April J. Tabor,**  
*Acting Secretary.*

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#### **GENERAL SERVICES ADMINISTRATION**

[Notice–MV–2019–02; Docket No. 2019–0002; Sequence No. 30]

#### **Notice of Announcement of GSA Leasing Forum**

**AGENCY:** Office of Governmentwide Policy (OGP), General Services Administration (GSA).

**ACTION:** Meeting notice.

**SUMMARY:** The General Services Administration (GSA) is committed to fostering productive relationships between GSA and its industry partners. Toward that end, the GSA Office of Leasing within GSA’s Public Buildings Service (PBS) is working with GSA’s Office of the Procurement Ombudsman to host a GSA Leasing Forum in February 2020. The target audience for this event is the Office of Leasing’s industry partners. In order to ensure that the GSA Leasing Forum is meaningful and effective, PBS is hosting a virtual Roundtable discussion to identify leasing topics of interest to GSA’s industry partners.

**DATES:** The Roundtable discussion will be held on Wednesday, December 18,

2019, from 3:00 p.m. to 4:30 p.m., Eastern Daylight Time (EDT). The Meeting Space line will open up at 2:45 p.m., EDT, and the Roundtable session will start promptly at 3:00 p.m., EDT. Attendees must be registered to participate. Participation will be through a moderated virtual messaging chat function Meeting Space.

**ADDRESSES:** The meeting will be held virtually and the Meeting Space call-in information will be made available to registrants. Industry partners wishing to virtually attend and participate in this Roundtable event must register by Tuesday, December 17, 2019, at <https://interact.gsa.gov/event/pbs-leasing-roundtable-industry-engagement-event>. Registration is free and based on space availability.

Members of the press, in addition to registering for this event, must also RSVP to [press@gsa.gov](mailto:press@gsa.gov) by December 11, 2019.

**FOR FURTHER INFORMATION CONTACT:** Lance Feiner at 202-208-6155 or [lance.feiner@gsa.gov](mailto:lance.feiner@gsa.gov).

**SUPPLEMENTARY INFORMATION:**

**Background**

PBS is seeking to build productive relationships with its industry partners by seeking industry input and contributions to allow for more meaningful and productive interactions during industry day events. PBS invites industry representatives from the leasing community to share thoughts, major topics of interest, and challenges that your company or industry faces with regard to GSA's leasing program. PBS intends to use the information gathered from this Roundtable event to inform the planning of its GSA Leasing Forum scheduled for February 24, 2020.

GSA is particularly interested in responses to the following questions:

- *What topics would be of interest to you during a GSA Leasing Forum?*
- *Are there any specific challenges your organization faces in regards to GSA leasing?*
- *What is GSA Leasing doing well and what could GSA Leasing do better?*

**Format**

A Moderator will pose questions to the Roundtable speakers who will respond. Virtual meeting attendees will have the opportunity to send in comments/responses regarding each question through a moderated chat function during the session.

**Special Accommodations**

This virtual meeting is accessible to people with disabilities. Request for auxiliary aids should be directed to

[Brian.Snow@gsa.gov](mailto:Brian.Snow@gsa.gov) by December 4, 2019.

**Roundtable Speakers**

- Justin Hawes, *Division Director, PBS Office of Leasing, GSA Moderator.*
- Chad Becker, *Principal, ARCO Real Estate Solutions.*
- Ron Kendal, *Executive Vice President, Easterly Government Properties.*
- Joe Delogu, *Principal, FD Stonewater.*
- Fran Cowan, *Vice President, NGP V Fund, LLC.*
- Greg Margetich, *President, The Margetich Group.*

**Agenda**

- 3:00–3:02: GSA/PBS Welcome.
- 3:02–3:10: Introduction of roundtable participants by GSA Moderator.
- 3:10–4:20: Roundtable discussion, with questions posed by GSA Moderator.
- 4:20–4:30: GSA/PBS Close out.

**Maria Swaby,**

*GSA Procurement Ombudsman, General Services Administration.*

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**OFFICE OF GOVERNMENT ETHICS**

**Agency Information Collection Activities; Submission for OMB Review; Proposed Collection; Comment Request for a Modified OGE Form 201, Request to Inspect or Receive Copies of Executive Branch Personnel Public Financial Disclosure Reports or Other Covered Records**

**AGENCY:** Office of Government Ethics (OGE).

**ACTION:** Notice of request for agency and public comments.

**SUMMARY:** After this first round notice and public comment period, the U.S. Office of Government Ethics (OGE) plans to submit a proposed modified OGE Form 201, Request to Inspect or Receive Copies of Executive Branch Personnel Public Financial Disclosure Reports or Other Covered Records, to the Office of Management and Budget (OMB) for review and approval of a three-year extension under the Paperwork Reduction Act of 1995. The OGE Form 201 is used by persons requesting access to executive branch public financial disclosure reports and other covered records.

**DATES:** Written comments by the public and agencies on this proposed extension

are invited and must be received by January 24, 2020.

**ADDRESSES:** Comments may be submitted to OGE, by any of the following methods:

*Email:* [usoge@oge.gov](mailto:usoge@oge.gov). (Include reference to "OGE Form 201 Paperwork Comment" in the subject line of the message.)

*FAX:* 202-482-9237, Attn: Grant Anderson.

*Mail, Hand Delivery/Courier:* Office of Government Ethics, 1201 New York Avenue NW, Suite 500, Attention: Grant Anderson, Assistant Counsel, Washington, DC 20005-3917.

*Instructions:* Comments may be posted on OGE's website, [www.oge.gov](http://www.oge.gov). Sensitive personal information, such as account numbers or Social Security numbers, should not be included. Comments generally will not be edited to remove any identifying or contact information.

**FOR FURTHER INFORMATION CONTACT:**

Grant Anderson at the U.S. Office of Government Ethics; telephone: 202-482-9318; TTY: 800-877-8339; FAX: 202-482-9237; Email: [ganderso@oge.gov](mailto:ganderso@oge.gov). An electronic copy of the OGE Form 201 version used to manually

submit access requests to OGE or other executive branch agencies by mail or FAX is available in the Forms Library section of OGE's website at <http://www.oge.gov>. A paper copy may also be obtained, without charge, by contacting Mr. Anderson. An automated version of the OGE Form 201, also available on OGE's website, enables the requester to electronically fill out, submit and receive access to copies of the public financial disclosure reports certified by the U.S. Office of Government Ethics.

**SUPPLEMENTARY INFORMATION:**

*Title:* Request to Inspect or Receive Copies of Executive Branch Personnel Public Financial Disclosure Reports or Other Covered Records.

*Agency Form Number:* OGE Form 201.

*OMB Control Number:* 3209-0002.

*Type of Information Collection:* Extension with modifications of a currently approved collection.

*Type of Review Request:* Regular.

*Respondents:* Individuals requesting access to executive branch public financial disclosure reports and other covered records.

*Estimated Annual Number of Respondents:* 7,600.

*Estimated Time per Response:* 10 minutes.

*Estimated Total Annual Burden:* 1,300 hours.

*Abstract:* The OGE Form 201 collects information from, and provides certain