

**SUPPLEMENTARY INFORMATION:** When submitting comments or requesting information, please include the OMB control number 0990-0281 for reference.

*Information Collection Request Title:* Prevention Communication Formative Research—Revision—OMB No. 0990-0281—Office of Disease Prevention and Health Promotion.

*Abstract:* The Office of Disease Prevention and Health Promotion’s (ODPHP) focus includes developing and disseminating prevention information to the public. Changes in this request include updated national hourly wage and minor changes to data collection activities and related burden hours in order to meet the needs of the initiatives mentioned below. This request builds on previous formative research approaches to place more emphasis on Web-based data collection to allow

greater geographical diversity among respondents, to decrease respondent burden, and to save government costs. As a federal government agency, ODPHP strives to be responsive to the needs of America’s diverse audiences while simultaneously serving all Americans across a range of channels. To carry out its prevention information efforts, ODPHP is committed to conducting formative and usability research to provide guidance on the development and implementation of its disease prevention and health promotion communication and education efforts. This generic clearance request describes data collection activities involving methods such as: Individual interviews, focus groups, Web-based surveys, card sorting and various forms of usability testing to establish a deeper understanding of the interests and needs

of consumers and health professionals for disease prevention and health promotion information and tools.

The information collected will be used by ODPHP to improve its communication, products, and services that support key office activities including: Healthy People, Dietary Guidelines for Americans, Physical Activity Guidelines for Americans, healthfinder.gov, and increasing health care quality and patient safety. ODPHP communicates through its Web sites ([www.healthfinder.gov](http://www.healthfinder.gov), [www.HealthyPeople.gov](http://www.HealthyPeople.gov), [www.health.gov](http://www.health.gov)) and through other channels including social media, print materials, interactive training modules, and reports.

*Likely Respondents:* Respondents are likely to be either consumers or health professionals.

**TOTAL ESTIMATED ANNUALIZED BURDEN HOURS**

Data collection task	Instrument/form name	Number of respondents	Number of responses/ respondent	Average burden/ response (in hours)	Total response burden (in hours)
In-depth interviews .....	Screener .....	135	1	10/60	22.5
	Interview .....	45	1	1	45
Focus groups .....	Screener .....	240	1	10/60	40
	Focus Group .....	80	1	1.5	120
Web-based surveys .....	Screener .....	6000	1	5/60	500
	Survey .....	2000	1	15/60	500
Card sorting .....	Screener .....	180	1	10/60	180
	Card Sort .....	60	1	1	60
Usability and prototype testing of materials (print and Web).	Screener .....	360	1	10/60	60
	Usability Test .....	120	1	1	120
Total .....	.....	.....	.....	.....	1,647.50

**Terry S. Clark,**  
*Asst Information Collection Clearance Officer.*  
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**BILLING CODE 4150-32-P**

**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**National Institutes of Health**

**National Heart, Lung, and Blood Institute Notice of Closed Meeting**

Pursuant to section 10(d) of the Federal Advisory Committee Act, as amended (5 U.S.C. App.), notice is hereby given of the following meeting.

The meeting will be closed to the public in accordance with the provisions set forth in sections 552b(c)(4) and 552b(c)(6), title 5 U.S.C., as amended. The grant applications and the discussions could disclose

confidential trade secrets or commercial property such as patentable material, and personal information concerning individuals associated with the grant applications, the disclosure of which would constitute a clearly unwarranted invasion of personal privacy.

*Name of Committee:* Heart, Lung, and Blood Initial Review Group; NHLBI Mentored Clinical and Basic Science Review Committee.

*Date:* October 22-23, 2015.

*Time:* 10:00 a.m. to 5:00 p.m.

*Agenda:* To review and evaluate grant applications.

*Place:* Westin Crystal City, 1800 Jefferson Davis Highway, Arlington, VA 22202.

*Contact Person:* Keith A. Mintzer, Ph.D., Scientific Review Officer, Office of Scientific Review/DERA National Heart, Lung, and Blood Institute, 6701 Rockledge Drive, Room 7186, Bethesda, MD 20892-7924, 301-594-7947, [mintzerk@nhlbi.nih.gov](mailto:mintzerk@nhlbi.nih.gov).

(Catalogue of Federal Domestic Assistance Program Nos. 93.233, National Center for Sleep Disorders Research; 93.837, Heart and

Vascular Diseases Research; 93.838, Lung Diseases Research; 93.839, Blood Diseases and Resources Research, National Institutes of Health, HHS)

Dated: September 24, 2015.

**Michelle Trout,**  
*Program Analyst, Office of Federal Advisory Committee Policy.*

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**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**National Institutes of Health**

**National Center for Complementary & Integrative Health; Notice of Closed Meeting**

Pursuant to section 10(d) of the Federal Advisory Committee Act, as amended (5 U.S.C. App.), notice is hereby given of the following meeting.