

with the regulations and the terms of an APO is a sanctionable violation.

We are issuing and publishing these results of review in accordance with sections 751(a)(1) and 777(i)(1) of the Act and 19 CFR 351.222.

Dated: July 10, 2013.

**Paul Piquado,**

*Assistant Secretary for Import Administration.*

## Appendix I

### List of Topics Discussed in the Issues and Decision Memorandum

#### General Issues

1. Targeted Dumping Allegation
2. Applicability of Cohen's D Test
3. Assignment of a Final Dumping Margin to the Non-selected Respondents

#### MRG Issues

4. Time Period Covered in MRG's Targeted Dumping Analysis
5. MRG's Cost Reporting Methodology

#### Thai Union Issues

6. Thai Union's Constructed Export Price (CEP) Offset Claim
7. Treatment of Assessed Antidumping Duties Paid by Thai Union
8. Thai Union Calculation Issues

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## DEPARTMENT OF COMMERCE

### International Trade Administration

[Docket No.: 130708596-3596-01]

### Call for Applications for the International Buyer Program Select Service for Calendar Year 2014

**AGENCY:** International Trade Administration, Department of Commerce.

**ACTION:** Notice and Call for Applications.

**SUMMARY:** The U.S. Department of Commerce (DOC) announces that it will accept applications for the International Buyer Program (IBP) Select service for calendar year 2014 (January 1, 2014 through December 31, 2014). This announcement sets out the objectives, procedures and application review criteria for IBP Select. Under the IBP Select the International Trade Administration (ITA) recruits international buyers to U.S. trade shows to meet with U.S. suppliers exhibiting at those shows. The main difference between IBP and IBP Select is that IBP offers worldwide promotion, whereas IBP Select focuses on promotion and recruitment in no more than five international markets. Specifically, through the IBP Select, the DOC selects

domestic trade shows that will receive DOC assistance in the form of targeted promotion and recruitment in five foreign markets, export counseling to exhibitors, and export counseling and matchmaking services at the trade show. This notice covers selection for IBP Select participation during calendar year 2014. It also announces a new pilot initiative for the IBP Select, which will allow selected trade show organizers to add target markets beyond the five selected markets at a cost.

**DATES:** Applications for IBP Select must be received by August 16, 2013.

**Application:** The IBP Select application is available at <http://www.export.gov/IBP>. Applications must be completed and submitted via the online form.

**FOR FURTHER INFORMATION CONTACT:** Gary Rand, Director, International Buyer Program, Trade Promotion Programs, U.S. and Foreign Commercial Service, International Trade Administration, U.S. Department of Commerce, 1300 Pennsylvania Ave. NW., Ronald Reagan Building, Suite 800M—Mezzanine Level—Atrium North, Washington, DC 20004; Telephone (202) 482-0691; Facsimile: (202) 482-7800; Email: [IBP2014@trade.gov](mailto:IBP2014@trade.gov).

**SUPPLEMENTARY INFORMATION:** The IBP was established in the Omnibus Trade and Competitiveness Act of 1988 (Pub. L. 100-418, title II, § 2304, codified at 15 U.S.C. 4724) to bring international buyers together with U.S. firms by promoting leading U.S. trade shows in industries with high export potential. The IBP emphasizes cooperation between the DOC and trade show organizers to benefit U.S. firms exhibiting at selected events and provides practical, hands-on assistance such as export counseling and market analysis to U.S. companies interested in exporting. Shows selected for the IBP Select will provide a venue for U.S. companies interested in expanding their sales into international markets.

Through the IBP, the DOC selects trade shows that DOC determines to be leading trade shows with participation by U.S. firms interested in exporting. DOC provides successful applicants with assistance in the form of overseas promotion of the show by U.S. Embassies and Consulates; outreach to show participants about exporting; recruitment of potential buyers to attend the events; and staff assistance in setting up and staffing international trade centers at the events. Targeted promotion in no more than five markets can be executed through the overseas offices of ITA or in U.S. Embassies in

countries where ITA does not maintain offices.

ITA is accepting applications for IBP Select from trade show organizers of trade events taking place between January 1, 2014 and December 31, 2014. Selection of a trade show for IBP Select is valid for one event. A trade show organizer seeking selection for a recurring event must submit a new application for selection for each occurrence of the event. For events that occur more than once in a calendar year, the trade show organizer must submit a separate application for each event.

There is no fee required to submit an application. For IBP Select in calendar year 2014, ITA expects to select approximately 10 events from among the applicants. ITA will select those events that are determined to most clearly support the statutory mandate in 15 U.S.C. 4721 to promote U.S. exports, especially those of small- and medium-sized enterprises, and that best meet the selection criteria articulated below. Once selected, applicants will be required to enter into a Memorandum of Agreement (MOA) with the DOC, and submit payment of the \$6,000 2014 participation fee within 30 days of written notification of acceptance into IBP Select. The MOA constitutes an agreement between the DOC and the show organizer specifying which responsibilities for international promotion and export assistance services at the trade shows are to be undertaken by the DOC as part of the IBP Select and, in turn, which responsibilities are to be undertaken by the show organizer. Anyone requesting application information will be sent a sample copy of the MOA along with the link to the online application form and a copy of this **Federal Register** Notice. Applicants are encouraged to review the MOA closely, as IBP Select participants are expected to comply with all terms, conditions, and obligations in the MOA. Trade show organizer obligations include the construction of an International Trade Center at the trade show, production of an export interest directory, and provision of complimentary hotel accommodations for DOC staff as explained in the MOA. The responsibilities to be undertaken by the DOC will be carried out by ITA. ITA responsibilities include targeted promotion of the trade show and, where feasible, recruitment of international buyers to that show from the five target markets identified, provision of on-site export assistance to U.S. exhibitors at the show, and the reporting of results to the show organizer.

For this selection cycle only, ITA is piloting the opportunity for selected

show organizers to procure the services of our staff in the Embassies and Consulates beyond the five already agreed-upon markets to (1) escort buyers from those markets to the show, and (2) provide at-show services such as translation, logistical support, and introductions to U.S. suppliers. This secondary level of service for markets beyond the original five markets does not include recruitment of the delegations from those markets. The cost for this additional service is based on the cost of the Embassy or Consulate staff person, i.e., delegation leader, escorting the delegation to the show and providing at-show services. This secondary service will be priced at \$1,250 per each additional delegation, and the total fee to be charged will not exceed \$9,750 (meaning no more than three additional delegations are acceptable) for participating in the IBP Select. The show organizer will also be responsible for providing complimentary lodging for the delegation leader providing this secondary service.

Selection as an IBP Select show does not constitute a guarantee by DOC of the show's success. IBP Select participation status is not an endorsement of the show except as to its international buyer activities. Neither non-selection of an applicant for IBP Select status nor selection for only one calendar year should be viewed as a determination that the event will not be successful in promoting U.S. exports.

**Eligibility:** 2014 U.S. trade events, through the show organizer, with 1,200 or fewer exhibitors are eligible to apply for IBP Select participation. First-time events will also be considered.

**Exclusions:** U.S. trade shows with over 1,200 exhibitors will not be considered for IBP Select. **General Evaluation Criteria:** ITA will evaluate applicants for IBP Select participants using the following criteria:

(a) **Level of Intellectual Property Rights Protection (IPR):** The trade show organizer includes in the terms and conditions of its exhibitor contracts provisions for the protection of IPR; has procedures in place at the trade show to address IPR infringement, which, at a minimum, provide information to help U.S. exhibitors procure legal representation during the trade show; and agrees to assist the DOC to reach and educate U.S. exhibitors on the Strategy Targeting Organized Piracy (STOP!), IPR protection measures available during the show, and the means to protect IPR in overseas markets, as well as in the United States.

(b) **Export Potential:** The trade show promotes products and services from

U.S. industries that have high export potential, as determined by DOC sources, including industry analysts' assessment of export potential, US&FCS best prospects lists, and U.S. export analysis.

(c) **Level of International Interest:** The trade show meets the needs of a significant number of overseas markets and corresponds to marketing opportunities as identified by ITA. Previous international attendance at the show may be used as an indicator.

(d) **Scope of the Show:** The event must offer a broad spectrum of U.S. made products and services for the subject industry. Trade shows with a majority of U.S. firms as exhibitors are given preference.

(e) **U.S. Content of Show Exhibitors:** Trade shows with exhibitors featuring a high percentage of products produced in the United States or products with a high degree of U.S. content will be preferred.

(f) **Stature of the Show:** The trade show is clearly recognized by the industry it covers as a leading event for the promotion of that industry's products and services both domestically and internationally, and as a showplace for the latest technology or services in that industry.

(g) **Level of Exhibitor Interest:** There is significant interest on the part of U.S. exhibitors in receiving international business visitors during the trade show. A significant number of U.S. exhibitors should be new-to-export or seeking to expand their sales into additional export markets.

(h) **Level of Overseas Marketing:** There has been a demonstrated effort by the applicant to market prior shows overseas. In addition, the applicant should describe in detail the international marketing program to be conducted for the event, and explain how efforts should increase individual and group international attendance.

(i) **Level of Cooperation:** The applicant demonstrates a willingness to cooperate with ITA to fulfill the program's goals and adhere to the target dates set out in the MOA and in the event timetables, both of which are available from the program office (see the **FOR FURTHER INFORMATION CONTACT** section above). Past experience in the IBP will be taken into account in evaluating the applications received.

(j) **Delegation Incentives:** Waived or reduced admission fees are required for international attendees who are participating in the IBP. Delegation leaders also must be provided complimentary admission to the event. In addition, show organizers should offer a range of incentives to delegations

and/or delegation leaders recruited by the DOC overseas posts. Examples of incentives to international visitors and to organized delegations include: Waived or reduced admission fees; special organized events, such as receptions, meetings with association executives, briefings, and site tours; or complimentary accommodations for delegation leaders.

**Review Process:** ITA will vet all applications received based on the criteria set out in this notice. Vetting will include soliciting input from ITA industry analysts, as well as domestic and international field offices, focusing primarily on the export potential, level of international interest, and stature of the show. In reviewing applications, ITA will also consider sector and calendar diversity in terms of the need to allocate resources to support selected events. The Assistant Secretary for Trade Promotion and Director General of the US&FCS will make all selection decisions.

**Application Requirements:** Show organizers submitting applications for the 2014 IBP Select are required to submit: (1) A narrative statement addressing each question in the application, OMB 0625-0143; and (2) a signed statement that "The above information provided is correct and the applicant will abide by the terms set forth in this Call for Applications for the International Buyer Program Select (January 1, 2014 through December 31, 2014);" on or before the deadline noted above. There is no fee required to apply. ITA expects to issue the results of this process in August 2013.

**Legal Authority:** The statutory program authority for ITA to conduct the IBP is 15 U.S.C. 4724. ITA has the legal authority to enter into MOAs with show organizers under the provisions of the Mutual Educational and Cultural Exchange Act of 1961 (MECEA), as amended (22 U.S.C. sections 2455(f) and 2458(c)). MECEA allows ITA to accept contributions of funds and services from firms for the purposes of furthering its mission.

The Office of Management and Budget (OMB) has approved the information collection requirements of the application to this program (0625-0143) under the provisions of the Paperwork Reduction Act of 1995 (44 U.S.C. 3501 et seq.) (OMB Control No. 0625-0143). Notwithstanding any other provision of law, no person is required to respond to, nor shall a person be subject to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act, unless that collection of

information displays a currently valid OMB Control Number.

**FOR FURTHER INFORMATION CONTACT:** Gary Rand, Director, International Buyer Program ([Gary.Rand@trade.gov](mailto:Gary.Rand@trade.gov)).

**Elnora Moye,**

*Trade Program Assistant.*

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## DEPARTMENT OF COMMERCE

### International Trade Administration

#### **U.S. Healthcare Education Mission to New Delhi, Hyderabad, and Ahmedabad, India, January 27—February 1, 2014**

**AGENCY:** International Trade Administration, Department of Commerce.

**ACTION:** Notice.

**SUMMARY:** The United States Department of Commerce, International Trade Administration

#### **Mission Description**

The United States Department of Commerce, International Trade Administration, U.S. & Foreign Commercial Service, is organizing a healthcare education trade mission to India (New Delhi, Hyderabad, and Ahmedabad) from January 27—February 1, 2014. This mission will include representatives of regionally accredited graduate programs and 4-year undergraduate programs. This mission will seek to connect United States education institutions in the field of healthcare to potential students, university/institution partners and hospitals and research labs/ pharmaceutical companies in India. The mission will include one-on-one meetings with potential partners, embassy briefings, student interactions and networking opportunities in New Delhi, Hyderabad and Ahmedabad, three of the top cities for recruiting Indian students to the United States. These cities have been top of the list of the healthcare industry in India that includes education institutions, healthcare facilities and companies in the sectors of healthcare-related services, drugs, pharmaceuticals and research.

The mission will be open to regionally accredited United States education institutions at the four year undergraduate level and at the graduate level that wish to either attract students to the United States or meet with potential partners for collaboration in India. The mission will be an

opportunity for participants to meet with policy makers, visit institutions imparting healthcare education and healthcare facilities, to get acquainted with the functioning of hospitals in India and the varied standards of healthcare delivery. The mission participants will have one-on-one meetings with medical colleges, dental colleges, pharmacy colleges, nursing colleges, hospitals, pharmaceutical companies and interactions with students pursuing various streams of healthcare education.

#### **Commercial Setting**

In the 2011/12 academic year, 100,270 students (including both graduate and undergraduate) from India were studying in the United States. India is the second leading place of origin for students coming to the United States. Students from India make up approximately 13.1% of the total foreign student population in the United States. Of the 100,270 students, 4.8% choose to study in the health professions fields, and 11.4% choose to study in the life sciences fields.

India is primarily a market for U.S. graduate institutions interested in attracting students. Though there is some interest in U.S. undergraduate studies and transfer admissions, limited scholarships and the increasing cost of education are major deterrents. However, with the increase of international schools in India, the interest in undergraduate study in the United States is expected to increase in the years to come. India also offers substantial opportunities for U.S. universities and other institutions of higher learning to establish schools, programs and curriculum in India. According to industry experts, the higher education sector in India, which is currently at US\$ 8.38 billion, is expected to grow at a compound annual growth rate of 18.0% through 2020 and to reach US\$ 42.17 billion.

The Indian healthcare industry is expected to reach US\$ 280 billion by 2020, driven by increasing demand for specialized and quality healthcare facilities. The Indian pharmaceuticals market is expected to grow to \$ 55 billion in 2020 resulting in extensive employment opportunities in the Indian pharmaceutical industry. The Indian healthcare sector is witnessing robust growth, which calls for adequate reforms in current healthcare education to deliver a trained taskforce matching the market needs.

Healthcare education in India seldom addresses topics such as regulatory norms, ethics compliance, entrepreneur skills and does not focus on creating an

innovation-oriented educational environment and research facilities all of which has direct impact on healthcare delivery. In India, healthcare delivery and medical education have largely been governmental functions and despite its best efforts, the government has not been able to provide medical education to keep up with the advancements in the sector.

Most of the public sector teaching hospitals are not well equipped to impart training to the residents according to the guidelines of the Medical Council of India (MCI), the apex governing body. With the rapid advancement in medical technology over the last decade, the Indian government is finding it increasingly difficult to keep these teaching hospitals up-to-date. India has some top quality medical institutes that provide quality education and a huge number of professionals are added to the sector every year, yet there is a huge unmet demand for quality and well-trained professionals.

The Foreign Educational Institutions (Regulation of Entry and Operations) Bill has been pending in Parliament since 2010. At this time we cannot say with any confidence if it will be passed. AICTE has in place regulations for Foreign Universities/Institutes which propose to collaborate/enter into twinning arrangements (where a student does a part of the course in India and part overseas) in Technical Education.

#### **Mission Goals**

The goals of the United States Healthcare Education Mission to India are:

(1) To help participants gain market exposure and introduce participants to the vibrant Indian market in the three cities of New Delhi, Hyderabad and Ahmedabad;

(2) To provide an opportunity for participants to assess current and future business prospects by establishing valuable contacts with prospective business partners and clients, including companies, hospitals, students and education institutions; and

(3) To provide an opportunity for participants to develop market knowledge and relationships leading to student recruitment and potential partnerships.

#### **Mission Scenario**

*New Delhi*—The first stop for the delegation is the capital city of India, which will provide an opportunity for the delegates to directly interact with officials from the Government of India (GOI) regarding policies, procedures and opportunities in the country's