

This section of the FEDERAL REGISTER contains documents other than rules or proposed rules that are applicable to the public. Notices of hearings and investigations, committee meetings, agency decisions and rulings, delegations of authority, filing of petitions and applications and agency statements of organization and functions are examples of documents appearing in this section.

## DEPARTMENT OF AGRICULTURE

### Submission for OMB Review; Comment Request

February 1, 2011.

The Department of Agriculture has submitted the following information collection requirement(s) to OMB for review and clearance under the Paperwork Reduction Act of 1995, Public Law 104–13. Comments regarding (a) whether the collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility; (b) the accuracy of the agency's estimate of burden including the validity of the methodology and assumptions used; (c) ways to enhance the quality, utility and clarity of the information to be collected; (d) ways to minimize the burden of the collection of information on those who are to respond, including through the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology should be addressed to: Desk Officer for Agriculture, Office of Information and Regulatory Affairs, Office of Management and Budget (OMB), [OIRA\\_Submission@OMB.EOP.GOV](mailto:OIRA_Submission@OMB.EOP.GOV) or fax (202) 395–5806 to Departmental Clearance Office, USDA, OCIO, Mail Stop 7602, Washington, DC 20250–7602. Comments regarding these information collections are best assured of having their full effect if received within 30 days of this notification. Copies of the submission(s) may be obtained by calling (202) 720–8681.

An agency may not conduct or sponsor a collection of information unless the collection of information displays a currently valid OMB control number and the agency informs potential persons who are to respond to the collection of information that such persons are not required to respond to

the collection of information unless it displays a currently valid OMB control number.

### Agricultural Marketing Service

*Title:* Vegetable and Specialty Crops.

*OMB Control Number:* 0581–0178.

*Summary of Collection:* The Agricultural Marketing Agreement Act of 1937 was designed to permit regulation of certain agricultural commodities for the purpose of providing orderly marketing conditions in interstate commerce and improving returns to growers. The Orders and Agreements become effective only after public hearings are held. The vegetable, and specialty crops marketing order programs provide an opportunity for producers in specified production areas to work together to solve marketing problems that cannot be solved individually.

*Need and Use of the Information:* Various forms are used to collect information necessary to effectively carry out the requirements of the Act and the Order/Agreement. Information collected is used to formulate market policy, track current inventory and statistical data for market development programs, ensure compliance, and verify eligibility, monitor and record grower's information. If this information were not collected, it would eliminate data needed to keep the industry and the Secretary abreast of changes at the State and local level.

*Description of Respondents:* Business or other for profit; farms; individuals or households.

*Number of Respondents:* 20,626.

*Frequency of Responses:* Reporting: On occasion, quarterly, biennially, weekly, semi-annually, monthly, annually and recordkeeping.

*Total Burden Hours:* 26,732.

**Charlene Parker,**

*Departmental Information Collection  
Clearance Officer.*

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*OIRA\_Submission@OMB.EOP.GOV* or fax (202) 395–5806 and to Departmental Clearance Office, USDA, OCIO, Mail Stop 7602, Washington, DC 20250–7602. Comments regarding these information collections are best assured of having their full effect if received within 30 days of this notification. Copies of the submission(s) may be obtained by calling (202) 720–8681.

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### Grain Inspection, Packers & Stockyards Administration

*Title:* “Clear Title”—Protection for Purchasers of Farm Products.

*OMB Control Number:* 0580–0016.

*Summary of Collection:* Grain Inspection, Packers and Stockyards Administration (GIPSA) have the responsibility for the Clear Title Program (Section 1324 of the Food Security Act of 1985. Clear Title Program was enacted to facilitate interstate commerce in farm products and protect purchasers of farm products by enabling States to establish central filing systems. The Clear Title Program

purpose is to remove burden on and obstruction to interstate commerce in farm products such as double payment for the products, once at the time of purchase and again when the seller fails to repay the lender. The Food Security Act of 1985 permits the states to establish "central filing systems." These central filing systems notify buyers of farm products of any mortgages or liens on the products. There are 19 states that currently have certified central filing systems.

**Need and Use of the Information:** A state submits information one time to GIPSA when applying for certification. GIPSA reviews the information submitted by the states to certify that those central filing systems meet the criteria set forth in section 1324 of the Food Security Act of 1985. The information received from the State is available for public inspection.

**Description of Respondents:** State, Local or Tribal Government.

**Number of Respondents:** 1.

**Frequency of Responses:** Reporting: On occasion.

**Total Burden Hours:** 80.

**Charlene Parker,**

*Departmental Information Collection Clearance Officer.*

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**BILLING CODE 3410-KD-P**

## DEPARTMENT OF AGRICULTURE

### Food and Nutrition Service

#### Agency Information Collection Activities: Proposed Collection; Comment Request—Healthy Incentives Pilot (HIP) Evaluation

**AGENCY:** Food and Nutrition Service (FNS), United States Department of Agriculture (USDA).

**ACTION:** Notice.

**SUMMARY:** In accordance with the Paperwork Reduction Act of 1995, this notice invites the general public and other public agencies to comment on this proposed information collection. This collection is a new collection for the Food and Nutrition Service to examine the impact and implementation of the Healthy Incentives Pilot (HIP) that will begin in Hampden County, Massachusetts (MA) in November 2011.

**DATES:** Written comments must be received on or before April 8, 2011.

**ADDRESSES:** Comments are invited on: (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information shall have practical utility;

(b) the accuracy of the agency's estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions that were used; (c) ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the burden of the collection of information on those who are to respond, including use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology.

Comments may be sent to: Steven Carlson, Office of Research and Analysis, Food and Nutrition Service/USDA, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302. Comments may also be submitted via fax to the attention of Steven Carlson at 703-305-2576 or via e-mail to [Steve.Carlson@fns.usda.gov](mailto:Steve.Carlson@fns.usda.gov). Comments will also be accepted through the Federal eRulemaking Portal. Go to <http://www.regulations.gov>, and follow the online instructions for submitting comments electronically.

All written comments will be open for public inspection at the Office of Research and Analysis, Food and Nutrition Service during regular business hours (8:30 a.m. to 5 p.m. Monday through Friday) at 3101 Park Center Drive, Room 1014, Alexandria, Virginia 22302.

All responses to this notice will be summarized and included in the request for Office of Management and Budget approval. All comments will be a matter of public record.

#### FOR FURTHER INFORMATION CONTACT:

Requests for additional information or copies of this information collection should be directed to Steven Carlson at 703-305-2017.

#### SUPPLEMENTARY INFORMATION:

**Title:** Healthy Incentives Pilot (HIP) Evaluation.

**OMB Number:** 0584-NEW.

**Expiration Date:** Not yet determined.

**Type of Request:** New collection.

**Abstract:** The Healthy Incentive Pilot (HIP) is authorized by the Food, Conservation, and Energy Act of 2008, and it is expected to operate for 15 months in Hampden County, MA. HIP will provide financial incentives to Supplemental Nutrition Assistance Program (SNAP) households to encourage their purchase and consumption of fruits and vegetables. SNAP households chosen to participate in HIP will be eligible to earn incentives equal to 30% of their purchase price for eligible fruits and vegetables. The incentive payment will be added to the HIP participant's SNAP benefit account.

Participants will be able to view their accumulated monthly value of incentives on their cash register receipt.

The objectives of the HIP evaluation are to:

- Estimate the impact of HIP on individual food consumption of SNAP recipients;
- Understand the factors that influence how HIP impacts SNAP recipients;
- Describe the implementation and operation of HIP;
- Understand the effect of HIP on the grantee and its partners; and
- Estimate the costs associated with HIP.

The data collection activities to be undertaken subject to this notice include:

- SNAP recipient phone surveys (with in-person follow-up) before program implementation, early (3 months) implementation, and late (12-months) implementation;
- Three SNAP recipient focus groups at early implementation and again at late implementation phase;
- Mail (with phone follow-up) surveys of participating and non-participating retailers pre-implementation and late implementation;
- Observations in 10 participating stores at pre-implementation, early implementation, and late implementation; and
- In-person interviews with HIP stakeholders (State and local SNAP officials, State and local partners, Electronic Benefit Transfer (EBT) vendors, third party processors, and integrated retailers) at pre-implementation, early, and late implementation.

To evaluate the effect of HIP on participating households, data will be collected from SNAP recipients in Hampden County, MA. To examine the implementation of the HIP program, data will be collected from retailers, State and local SNAP officials, State and local partners, EBT vendors, and third party processors.

**Affected Public:** Respondent groups identified include: (1) SNAP recipients; (2) retailers; (3) state and local officials; (4) state and local partners; and (5) EBT vendors, third party processors, and integrated retailers.

**Estimated Number of Respondents:** The total estimated number of respondents is 2,945. This includes: 2,638 SNAP recipients who will participate in phone surveys (70% will complete baseline interview, 80% and 75% will complete round 2 and round 3 interviews respectively; 10% subsample or 300 recipients will