

relating to civil rights and the privacy and security rules and for liaising with other Federal departments and agencies charged with civil rights and privacy and security rules enforcement and compliance responsibilities.

B. Office of the Deputy Director for Planning and Business Administration Management (ATA). The Office of the Deputy Director for Planning and Business Administration Management is headed by the Deputy Director for Planning and Business Administration Management, who reports to the Director. The Office of the Deputy Director for Planning and Business Administration Management is responsible for performing the activities that support OCR's numerous offices and programs. These include: (1) Strategic planning and accountability; (2) management operations and policy; (3) budget planning, formulation and execution; (4) performance analysis and results management; (5) human resources activities, including position management, workforce planning, employee training and development, employee performance management and awards, etc.; (6) resource planning; (7) executive secretariat and administrative support; (8) Information Technologies and Systems; and (9) collaboration with the Deputy Director for Programs and Policy and the Deputy Director for Enforcement and Regional Operations on OCR's policy and program development. The Deputy Director for Planning and Business Administration Management also serves as the principal advisor to the Director on all matters pertaining to management and accountability operations of OCR in order to accomplish the Department's and OCR's goals and program objectives.

C. Office of the Deputy Director for Programs and Policy (ATB). The Office of the Deputy Director for Programs and Policy is headed by the Deputy Director for Programs & Policy, who reports to the Director. Responsibilities of the Deputy Director for Programs and Policy include: (1) Advising the Secretary and the Director on all matters pertaining to civil rights and privacy and security rules issues to accomplish the Department's and OCR's goals and program objectives; (2) developing and formulating policy and programs for the privacy and security of health information, such as under the HIPAA Privacy and Security Rules and PSQIA's patient safety protections, and for civil rights authorities compliance and enforcement, in collaboration with the Deputy Director for Planning and Business Administration Management and the Deputy Director for Enforcement and Regional Operations;

(3) assisting implementation of civil rights and privacy and security rules compliance and enforcement programs; and (4) providing program support to OCR's programs and policy components, including development and implementation of training curricula and programs for staff and formulation of negotiation, enforcement and litigation strategies for both civil rights and privacy and security rules issues.

D. Office of the Deputy Director for Enforcement and Regional Operations (ATC). The Office of the Deputy Director for Enforcement and Regional Operations is headed by the Deputy Director for Enforcement and Regional Operations, who reports to the Director. OCR's Regional Managers report to the Deputy Director for Enforcement and Regional Operations. Responsibilities of the Deputy Director for Enforcement and Regional Operations include: (1) Providing leadership, oversight, supervision and coordination to a highly experienced team of Health Information Privacy and Security specialists to handle special assignments and compliance and enforcement actions that are unusually complex, sensitive, or of critical interest to HHS' senior management; (2) leading regional management operations; (3) disseminating and overseeing implementation of policies and programs in OCR's ten Regional Offices to ensure consistent application and to ensure achievement of program results and program efficiency objectives; and (4) participating in OCR's policy and program development in collaboration with the Deputy Director for Programs and Policy and the Deputy Director for Planning and Business Administration Management. The Deputy Director for Enforcement and Regional Operations also serves as the principal advisor to the Director on all matters pertaining to management and accountability operations of OCR's Regional Offices in order to accomplish the Department's and OCR's goals and program objectives.

VII. Delegation of Authority. Pending further delegation, directives or orders by the Secretary or by the Director of the Office for Civil Rights, all delegations and redelegations of authority made to officials and employees of affected organizational components will continue in them or their successors pending further redelegations, provided they are consistent with this reorganization.

Dated: September 23, 2010.

**Kathleen Sebelius,**  
Secretary.

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## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Substance Abuse and Mental Health Services Administration

#### Agency Information Collection Activities: Proposed Collection; Comment Request

In compliance with Section 3506(c)(2)(A) of the Paperwork Reduction Act of 1995 concerning opportunity for public comment on proposed collections of information, the Substance Abuse and Mental Health Services Administration (SAMHSA) will publish periodic summaries of proposed projects. To request more information on the proposed projects or to obtain a copy of the information collection plans, call the SAMHSA Reports Clearance Officer on (240) 276-1243.

*Comments are invited on:* (a) Whether the proposed collections of information are necessary for the proper performance of the functions of the agency, including whether the information shall have practical utility; (b) the accuracy of the agency's estimate of the burden of the proposed collection of information; (c) ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the burden of the collection of information on respondents, including through the use of automated collection techniques or other forms of information technology.

#### Proposed Project: 2011 Opioid Treatment Program (OTP) Supplement Survey—NEW

The Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for Behavioral Health Statistics and Quality (CBHSQ) (formerly the Office of Applied Studies—OAS), in conjunction with the Center for Substance Abuse Treatment (CSAT), will conduct a facility-level census survey of opioid treatment programs (OTPs). Approximately 1,200 substance abuse treatment facilities identified by SAMHSA as being certified OTPs will make up the survey universe. In order to realize efficiencies in cost and data analysis, the survey will be conducted in conjunction with the 2011 National Survey of Substance Abuse Treatment Facilities (N-SSATS,

OMB No. 0930-0106). However, a separate OMB approval will be requested for the OTP survey.

The OTP survey will use the same point prevalence date as the N-SSATS and will offer the same response options (paper questionnaire, online via the Internet, or by telephone with an interviewer). The information collected will include detailed information on

OTP client characteristics and OTP facility operations, information that is not currently obtained by the N-SSATS or other federally-sponsored surveys.

The findings will supplement information collected by the annual N-SSATS and will be published by SAMHSA in a separate report on Opioid Treatment Programs. Survey data will also be used to update SAMHSA's

"Medication-Assisted Treatment for Opioid Addiction State Profiles." These publications will be used by the Federal government, State and local governments, the U.S. Congress, researchers, and other health care professionals. The following Table summarizes the estimated response burden for the survey.

ESTIMATED TOTAL RESPONSE BURDEN FOR THE 2011 OTP SURVEY

	Number of respondents	Responses per respondent	Average hours per response	Total hour burden
Certified OTP Facilities—2011 Survey .....	1,200	1	.83	996

Send comments to Summer King, SAMHSA Reports Clearance Officer, Room 8-1099, One Choke Cherry Road, Rockville, MD 20857 AND e-mail a copy to [summer.king@samhsa.hhs.gov](mailto:summer.king@samhsa.hhs.gov). Written comments should be received within 60 days of this notice.

Dated: September 23, 2010.

**Elaine Parry,**

Director, Office of Management, Technology, and Operations.

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**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**Centers for Medicare & Medicaid Services**

[Document Identifier: CMS-367]

**Agency Information Collection Activities: Submission for OMB Review; Comment Request**

**AGENCY:** Centers for Medicare & Medicaid Services, HHS.

In compliance with the requirement of section 3506I(2)(A) of the Paperwork Reduction Act of 1995, the Centers for Medicare & Medicaid Services (CMS), Department of Health and Human Services is publishing the following summary of proposed collections for public comment. Interested persons are invited to send comments regarding this burden estimate or any other aspect of this collection of information, including any of the following subjects: (1) The necessity and utility of the proposed information collection for the proper performance of the Agency's function; (2) the accuracy of the estimated burden; (3) ways to enhance the quality, utility, and clarity of the information to be collected; and (4) the use of automated collection techniques or other forms of information technology to

minimize the information collection burden.

1. *Type of Information Collection Request:* Revision of a currently approval collection; *Title of Information Collection:* Medicaid Drug Program Monthly and Quarterly Drug Reporting Format; *Use:* In order for payment to be made under Medicaid, the drug labeler must complete and sign a drug rebate agreement and fill in the information on the related documents. The Patient Protection and Affordable Care Act of 2010 added two new data elements to potentially be reported by manufacturers. In addition, the Food and Drug Administration has informed us that "DESP" is now obsolete; therefore, we are replacing it with a more appropriate "rebate eligibility code" that will more accurately describe how a product is eligible for coverage under the drug rebate program. *Form Number:* CMS-367 (OMB#: 0938-0578); *Frequency:* Monthly and Quarterly; *Affected Public:* Private Sector: Business or other for-profits; *Number of Respondents:* 580; *Total Annual Responses:* 9,280; *Total Annual Hours:* 137,344 (For policy questions regarding this collection contact Gail Sexton at 410-786-4583. For all other issues call 410-786-1326.)

To obtain copies of the supporting statement and any related forms for the proposed paperwork collections referenced above, access CMS Web site address at <http://www.cms.hhs.gov/PaperworkReductionActof1995>, or e-mail your request, including your address, phone number, OMB number, and CMS document identifier, to [Paperwork@cms.hhs.gov](mailto:Paperwork@cms.hhs.gov), or call the Reports Clearance Office on (410) 786-1326.

To be assured consideration, comments and recommendations for the proposed information collections must be received by the OMB desk officer at the address below, no later than 5 p.m.

on November 1, 2010. OMB, Office of Information and Regulatory Affairs, Attention: CMS Desk Officer, Fax Number: (202) 395-6974, E-mail: [OIRA\\_submission@omb.eop.gov](mailto:OIRA_submission@omb.eop.gov).

Dated: September 24, 2010.

**Michelle Shortt,**

Director, Regulations Development Group, Office of Strategic Operations and Regulatory Affairs.

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**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**Food and Drug Administration**

[Docket No. FDA-2010-N-0488]

**Enforcement Action Plan for Promotion and Advertising Restrictions; Availability**

**AGENCY:** Food and Drug Administration, HHS.

**ACTION:** Notice.

**SUMMARY:** The Food and Drug Administration (FDA) is announcing the availability of a document entitled "Enforcement Action Plan for Promotion and Advertising Restrictions" (Enforcement Action Plan), which describes FDA's plan to enforce the restrictions on promotion and advertising of menthol and other cigarettes to youth and other requirements relating to tobacco product promotion and advertising established by the Family Smoking Prevention and Tobacco Control Act (Tobacco Control Act). As described in the Enforcement Action Plan, FDA intends to use a multipronged approach that includes surveillance, inspections, enforcement actions, and education to enforce and facilitate compliance with these restrictions and requirements. The Enforcement Action Plan includes