

Comments are due no later than March 29, 2010. The public portions of these filings can be accessed via the Commission's Web site (<http://www.prc.gov>).

The Commission appoints Paul L. Harrington to serve as Public Representative in the captioned proceedings.

### III. Ordering Paragraphs

*It is ordered:*

1. The Commission establishes Docket Nos. CP2010-27, CP2010-28 and CP2010-29 for consideration of matters raised by the Postal Service's Notice.

2. Comments by interested persons in these proceedings are due no later than March 29, 2010.

3. Pursuant to 39 U.S.C. 505, Paul L. Harrington is appointed to serve as the officer of the Commission (Public Representative) to represent the interests of the general public in these proceedings.

4. The Secretary shall arrange for publication of this order in the **Federal Register**.

By the Commission.

**Shoshana M. Grove,**  
*Secretary.*

[FR Doc. 2010-6643 Filed 3-24-E8; 8:45 am]

BILLING CODE 7710-FW-S

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## OFFICE OF SCIENCE AND TECHNOLOGY POLICY

### NATIONAL ECONOMIC COUNCIL

#### Commercialization of University Research Request for Information

**ACTION:** Notice.

**SUMMARY:** In September 2009, President Obama released his national innovation strategy, which is designed to promote sustainable growth and the creation of quality jobs. Two key parts of this strategy are to increase support for both the fundamental research at our nation's universities and the effective commercialization of promising technologies.

The Federal government supports university-based research for a variety of reasons. Expanding the frontiers of human knowledge is a worthy objective in its own right. Basic research that is not motivated by any particular application can have a transformative impact. As President Obama noted in his National Academy speech, "It was basic research in the photoelectric field that would one day lead to solar panels. It was basic research in physics that would eventually produce the CAT

scan. The calculations of today's GPS satellites are based on the equations that Einstein put to paper more than a century ago."

Yet it is often transferring viable research discoveries to the marketplace that can pose the greatest challenge to innovators and entrepreneurs. As a result, the Administration is interested in working with all stakeholders (including universities, companies, Federal research labs, entrepreneurs, investors, and non-profits) to identify ways in which we can increase the economic impact of Federal investment in university R&D and the innovations being fostered in Federal and private proof of concept centers (POCCs). This RFI is designed to collect input from the public on ideas for promoting the commercialization of Federally funded research. The first section of the RFI seeks public comments on how best to encourage commercialization of university research. The second section of the RFI seeks public comments on whether POCCs can be a means of stimulating the commercialization of early-stage technologies by bridging the "valley of death."

**Background:** Federally-funded research has contributed to economic growth, job creation and improvements in our quality of life. In the information and communications sector, for example, university-based research has played a key role in the development of technologies such as the Internet, electronic design automation, mass storage, speech recognition, parallel computing, computer graphics, and workstations. In the life sciences, university research has led to new tools to diagnose, prevent and treat diseases.

With respect to POCCs, innovative technologies developed at POCCs arise primarily from not-for profit research institutions such as hospitals and foundations as well as from Federal laboratories and the private sector. The Federal Government funds much of this early-stage research and also provides funding and incentives to entrepreneurial businesses to bring new technologies to the marketplace. For example, the NSF Engineering Research Centers Program provides core funds to move fundamental research through proof-of-concept testing and additional incentive funds to speed the translation of research further into the realm of project development in partnership with start-ups and other small businesses. State and local governments also provide resources to promote new business development. Despite these resources, too many technologies fail to cross the "valley of death" of product development between the research

laboratory and commercialization by the private sector.

The Administration has already taken a number of steps to promote and encourage the commercialization of federally funded research:

- The President's FY11 budget proposes to double the National Science Foundation's Partnership for Innovation program. This will allow the NSF to provide grants that will increase the engagement of faculty and students across all disciplines in the innovation and entrepreneurship process; increase the impact of the most promising university innovations through commercialization, industry alliances, and start-up formation, and develop a regional community that supports the "innovation ecosystem" around universities.

- On February 24, 2010, led by Commerce Secretary Gary Locke, the Administration organized a forum to explore issues related to commercialization of university research.

- Dr. Francis Collins, Director of the National Institutes of Health, has indicated that translational medicine is one of his top five priorities. For example, NIH is making it easier for academic researchers to move from fundamental research to the creation of assays that can be used to screen hundreds of thousands of candidates for drug development.

- Seven agencies are providing almost \$130 million to support an Energy Regional Innovation Cluster in energy efficient building systems design. In addition to funding research, this will provide support for business development, public infrastructure, education, and workforce development.

The National Economic Council and the Office of Science and Technology Policy will use the input from this RFI to shape the Administration's future policy on the commercialization of federally funded research.

**RFI Guidelines:** Responses to this RFI should be submitted by 11:59 p.m. Eastern Time on April 26, 2010.

Responses to this RFI must be delivered electronically as an attachment to an e-mail sent to [NEC\\_General@who.eop.gov](mailto:NEC_General@who.eop.gov) with the subject line

"Commercialization of University Research." Responses to this notice are not offers and cannot be accepted by the Government to form a binding contract or issue a grant. Information obtained as a result of this RFI may be used by the government for program planning on a non-attribution basis. Do not include any information that might be considered proprietary or confidential.

**FOR FURTHER INFORMATION CONTACT:** Any questions about the content of this RFI should be sent to [NEC\\_General@who.eop.gov](mailto:NEC_General@who.eop.gov) with the subject line "RFI Questions."

*RFI Response Instructions:* The White House Office of Science and Technology Policy and the National Economic Council are interested in responses that address one or more of the following topics:

**Part I: With Respect to University Research, Promising Practices and Successful Models**

What are some promising practices and successful models for fostering commercialization and diffusion of university research? What is the evidence that these approaches are successful? How could these promising practices be more widely adopted? *Examples include, but are not limited to:*

- Business plan competitions
- Coursework, training programs, and experiential learning that give faculty and students the skills they need to become entrepreneurs
- Programs that encourage multidisciplinary collaboration between faculty and students in different disciplines, such as science, engineering, business, and medicine
- Technology transfer and sponsored project offices that can negotiate agreements with companies in a timely fashion, and that have a mandate to maximize the impact of their university's research as opposed to maximizing licensing income
- "Templates" for agreements on issues such as intellectual property, sponsored research, material transfer agreements, and visiting industry fellows that can reduce the time and cost required to commercialize university research and form university-industry partnerships
- Models for promoting open innovation and an intellectual property "commons"
- University-industry collaborations that increase investment in pre-competitive research and development that is beyond the time horizon of any single firm
- University participation in regional economic development initiatives and efforts to strengthen "clusters"
- Supportive university policies such as "industrial leave" that allows faculty members to work for a new or existing company to commercialize their research

*Bootstrapping Innovation Ecosystems*

Some universities participate in regional innovation "ecosystems" with

dense concentrations of venture and angel investors, experienced entrepreneurs and managers, and a mix of large and small firms. These universities also have faculty who have been involved in commercialization of research and entrepreneurship, and can serve as mentors and role models to faculty or students. How can universities and their external partners expand their ability to commercialize research in the absence of these favorable conditions?

*Metrics for Success*

What are appropriate metrics for evaluating the success or failure of initiatives to promote commercialization of university research?

*Changes in Public Policy and Funding*

What changes in public policy and research funding should the Obama Administration consider that would promote commercialization of university research? How could existing programs be modified or augmented to encourage commercialization of university research?

**Part II: With Respect to POCCs**

*Underlying Conditions and Infrastructure*

- What underlying conditions are necessary to enhance the success of a POCC?
  - How can regions with less significant angel and VC investment cultures support POCCs and start-up business activity? Can current POCC successes transfer to other regions and universities?
  - How important is active participation by strong local business community in a POCC? Describe how you integrate them into the POCC ecosystem?
  - How can Federal agencies, research institutions, Federal researchers, and the private sector work together to foster more successful POCCs that accelerate commercialization into the marketplace?
  - How can we leverage NSF's and industry's investment in Engineering Research Centers and Industry/University Cooperative Research Centers to speed the development and commercialization of new technology that has already reached the proof-of-concept stage?
  - In addition to Federal resources, what existing state, regional or local government funded resources or programs supplement the POCCs in bridging the "valley of death"?
    - Describe any alternative sources of private funding/financing that might

be available such as not for profit entities or charitable foundations.

*Successful Practices*

- What are examples of successful practices?
- What are the key ingredients responsible for this success?
  - Is there any evidence that indicates POCCs are an effective mechanism to foster local or regional economic development and job creation (*e.g.* research related to the needs of particular clusters, participating in regional networks, making shared facilities available to local firms, addressing the need for skilled labor in particular sectors)?
  - What lessons can be learned from other successful models such as technology-based economic development organizations that support POCCs?
    - Describe educational programs associated with POCCs that better prepare students to work in entrepreneurial environments?
    - To what extent do interdisciplinary services (legal, accounting, business plan training) contribute to POCC successes?
    - At POCCs, what lessons have been learned regarding: Leadership and team composition, project selection, optimum scale of effort, importance of brick-and-mortar facilities, geographic scope of participation, and multi-agency involvement?

*Success Metrics*

- How do you define the success of a POCC?
  - What are the relevant inputs, outputs, outcomes, and impacts for success metrics?
  - What is the time period needed to measure success as applied to different types of technologies?
  - Would the appropriate success metrics for a POCC affiliated with a university be different than one affiliated with a Federal research lab?

*Other Questions*

- For those institutions with POCCs, how would you describe what you do and how you do it?
  - How can research and development assets supported by the Federal Government be leveraged to support POCCs, such as a multi-agency, multi-disciplinary database of supported research?
    - How could such assistance also bolster State and local government programs?
    - What other administrative policies/practices should the Administration consider modifying, adopting or

implementing to enhance the success prospects of POCCs, including streamlining reporting requirements?

**James Kohlenberger,**  
Chief of Staff, Office of Science and  
Technology Policy.

**Diana Farrell,**  
Deputy Assistant to the President for  
Economic Policy, National Economic Council.  
[FR Doc. 2010-6606 Filed 3-24-10; 8:45 am]

**BILLING CODE P**

## SECURITIES AND EXCHANGE COMMISSION

[Release No. 34-61692; File No. SR-OCC-  
2010-03]

### Self-Regulatory Organizations; The Options Clearing Corporation; Notice of Filing of Proposed Rule Change Relating to ETFS Palladium Shares and ETFS Platinum Shares

#### Correction

In notice document 2010-5914 beginning on page 13169 in the issue of Thursday, March 18, 2010 make the following correction:

On page 13169, in the first column, the docket number is corrected to read as it appears above.

[FR Doc. C1-2010-5914 Filed 3-24-10; 8:45 am]  
**BILLING CODE 1505-01-D**

## SECURITIES AND EXCHANGE COMMISSION

### Sunshine Act Meetings

Notice is hereby given, pursuant to the provisions of the Government in the Sunshine Act, Public Law 94-409, that the Securities and Exchange Commission will hold an open meeting on March 30, 2010 at 2 p.m., in the Auditorium, Room L-002, and a closed meeting on March 30, 2010 at 3 p.m.

*The subject matter of the March 30, 2010 open meeting will be:*

The Commission will hear oral argument in an appeal by vFinance Investments, Inc., a registered broker-dealer (the "Firm"), and Richard Campanella, the Firm's former chief compliance officer (together with the Firm, "Respondents") from the decision of an administrative law judge. The law judge found that the Firm willfully violated Section 17(a) of the Securities Exchange Act of 1934 and Rules 17a-4(b)(4) and 17a-4(j) thereunder, by failing to preserve and promptly produce electronic communications, and that Campanella willfully aided and abetted and caused these violations. The law judge ordered Respondents to cease

and desist, censured Campanella, and fined the Firm \$100,000 and Campanella \$30,000.

*The subject matter of the March 30, 2010 closed meeting will be:*

Post argument discussion.

Commissioners, Counsel to the Commissioners, the Secretary to the Commission, and recording secretaries will attend the closed meeting. Certain staff members who have an interest in the matters also may be present.

The General Counsel of the Commission, or his designee, has certified that, in his opinion, one or more of the exemptions set forth in 5 U.S.C. 552b(c)(3), (5), (7), 9(B) and (10) and 17 CFR 200.402(a)(3), (5), (7), 9(ii) and (10), permit consideration of the scheduled matter at the closed meeting.

Commissioner Aguilar, as duty officer, voted to consider the item listed for the closed meeting in a closed session.

At times, changes in Commission priorities require alterations in the scheduling of meeting items.

*For further information and to ascertain what, if any, matters have been added, deleted or postponed, please contact:*

The Office of the Secretary at (202) 551-5400.

Dated: March 23, 2010.

**Florence E. Harmon,**  
Deputy Secretary.

[FR Doc. 2010-6711 Filed 3-23-10; 11:15 am]

**BILLING CODE 8011-01-P**

## DEPARTMENT OF STATE

### [Public Notice 6930]

#### Executive Order 11423, as Amended; Notice of Receipt of Application To Amend the Presidential Permit for the Nogales-Mariposa International Border Crossing on the U.S.-Mexico Border

**AGENCY:** Department of State.

**ACTION:** Notice.

**SUMMARY:** The Department of State hereby gives notice that, on March 12, 2010, it received from the General Services Administration (GSA) an application to amend the Presidential permit that the Department issued in 2005 to the Arizona Department of Transportation for the Nogales-Mariposa port of entry (Mariposa) at Nogales, Arizona, and Nogales, Sonora, Mexico. GSA intends to remodel and expand the existing border crossing. GSA's application to the Department is in keeping with the determination that GSA is generally the appropriate permittee for at-grade (*i.e.*, those not

located along the Rio Grande), federally owned border crossings along the U.S.-Mexico border. The Department and GSA agree that an amendment of the existing Presidential permit is required in this case because GSA's project would widen the piercing of the border and would formally establish Mariposa as a border crossing for pedestrians.

According to the application, approximately 45% of the produce consumed in the United States during winter months crosses at Mariposa. In 2008, \$12.85 billion of merchandise entered through the crossing, an increase of \$8.25 billion over the total for 1995. The inadequacies of the existing facility cause long delays for commercial traffic during peak times. When it opened about 35 years ago, Mariposa was designed to accommodate 450 commercial vehicles per day. Currently, the port processes approximately 1,000 commercial vehicles per day. This figure is expected to increase to 1,730 per day by 2030. Furthermore, Mariposa was not designed to accommodate pedestrians and buses; lack of pedestrian facilities results in pedestrians crossing an active roadway to enter the U.S. facility. Inspection areas are too small to meet production standards, vehicle circulation routes are insufficient to efficiently move traffic, and critical security and operational facilities are poor and lacking. GSA's \$199 million project is funded by the American Reinvestment and Recovery Act of 2009 and is a priority project for both GSA and the Bureau of Customs and Border Protection (CBP) of the Department of Homeland Security because of the crossing's importance to trade and its inability to facilitate current traffic flows safely and efficiently.

The Department's jurisdiction over this application is based upon Executive Order 11423 of August 16, 1968, as amended. As provided in E.O. 11423, the Department is circulating this application to relevant federal and state agencies for review and comment. Under E.O. 11423, the Department has the responsibility to determine, taking into account input from these agencies and other stakeholders, whether amending the Presidential permit for this border crossing would be in the U.S. national interest.

**DATES:** Interested members of the public are invited to submit written comments regarding this application on or before April 29, 2010 to Stewart Tuttle, U.S.-Mexico Border Affairs Coordinator via e-mail at [WHA-BorderAffairs@state.gov](mailto:WHA-BorderAffairs@state.gov) or by mail at Office of Mexican Affairs—Room 3909, Department of State, 2201