

# Notices

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This section of the FEDERAL REGISTER contains documents other than rules or proposed rules that are applicable to the public. Notices of hearings and investigations, committee meetings, agency decisions and rulings, delegations of authority, filing of petitions and applications and agency statements of organization and functions are examples of documents appearing in this section.

## AGENCY FOR INTERNATIONAL DEVELOPMENT

### Notice of Public Information Collections Being Reviewed by the U.S. Agency for International Development; Comments Requested; Republication

**SUMMARY:** U.S. Agency for International Development (USAID) is making efforts to reduce the paperwork burden. USAID invites the general public and other Federal agencies to take this opportunity to comment on the following proposed and/or continuing information collections, as required by the Paperwork Reduction Act for 1995. Comments are requested concerning: (a) Whether the proposed or continuing collections of information are necessary for the proper performance of the functions of the agency, including whether the information shall have practical utility; (b) the accuracy of the burden estimates; (c) ways to enhance the quality, utility, and clarity of the information collected; and (d) ways to minimize the burden of the collection of information on the respondents, including the use of automated collection techniques or other forms of information technology.

**DATES:** Submit comments on or before May 12, 2009.

**ADDRESSES:** Send comments via e-mail at [mgushue@usaid.gov](mailto:mgushue@usaid.gov) or mail comments to: Michael Gushue, Contract Specialist, Office of Acquisition and Assistance, Policy Division, United States Agency for International Development, Ronald Reagan Building, 1300 Pennsylvania Avenue, NW., Washington, DC 20523 (202) 712-5831.

**FOR FURTHER INFORMATION CONTACT:** Beverly Johnson, Bureau for Management, Office of Administrative Services, Information and Records Division, United States Agency for International Development, Ronald Reagan Building, 1300 Pennsylvania

Avenue, NW., Washington, DC 20523, (202) 712-1365 or via e-mail [bjohnson@usaid.gov](mailto:bjohnson@usaid.gov).

#### SUPPLEMENTARY INFORMATION:

*OMB No.:* 0412-0570.

*Form No.:* N/A.

*Title:* USAID 22 CFR 226.91, Marking Requirements, "Branding Strategy" and "Marking Plan".

*Type of Review:* Renewal of information collection.

*Purpose:* The information collection consists of the requirement for Apparent Successful Applicants to submit a Branding Strategy and Marking Plan as defined in the Final Rule (70 FR 50188, August 26, 2005). The information collected will be the Apparent Successful Applicant's proposal on how to brand and mark with the USAID Identity, The USAID funded program, project, activity, public communication or commodity. Respondents will consist of only those applicants for USAID funding who have been requested to submit a Branding Strategy and Marking Plan by the Agreement Officer.

#### Annual Reporting Burden

*Respondents:* 500.

*Total Annual Responses:* 500.

*Total Annual Hours Requested:* 1,750 hours.

Dated: March 3, 2009.

**Sylvia Lankford,**

*Acting Chief, Information and Records Division, Office of Administrative Services, Bureau for Management.*

[FR Doc. E9-5143 Filed 3-12-09; 8:45 am]

**BILLING CODE 6116-01-M**

## DEPARTMENT OF AGRICULTURE

### Agricultural Marketing Service

[Docket No. AMS-TM-08-0112; TM-08-14]

#### Notice of Funds Availability (NOFA) Inviting Applications for the 2009 Farmers' Market Promotion Program (FMPP)

**AGENCY:** Agricultural Marketing Service, USDA.

**ACTION:** Notice.

**SUMMARY:** The Agricultural Marketing Service (AMS) announces funding of approximately \$5 million in competitive grant funds for fiscal year (FY) 2009 to increase domestic consumption of agricultural commodities by expanding

direct producer-to-consumer market opportunities. Examples of direct producer-to-consumer market opportunities include new farmers' markets, roadside stands, community supported agriculture programs, agri-tourism activities, and other direct producer-to-consumer infrastructures. AMS hereby requests proposals from eligible entities from the following categories: (1) An agricultural cooperative or a producer network or association, (2) local governments, (3) nonprofit corporations, (4) public benefit corporations, (5) economic development corporations, (6) regional farmers' market authorities, and (7) Tribal governments. The maximum award per grant is \$100,000. No matching funds are required. AMS strongly recommends that each applicant visit the AMS Web site at <http://www.ams.usda.gov/FMPP> to review a copy of the FMPP Guidelines and application package preparation information to assist in preparing the proposal narrative and application. In accordance with the Paperwork Reduction Act of 1995, the information collection requirements have been previously approved by the Office of Budget and Management (OMB) under 0581-0235.

**DATES:** Applications should be received at the address below and must be postmarked not later than April 27, 2009. Applications bearing a postmark after the deadline will not be considered.

**ADDRESSES:** Submit proposals and other required materials to Mr. Errol Bragg, Director, Marketing Services Division, Transportation and Marketing Programs, Agricultural Marketing Service (AMS), USDA, Room 2646-South, 1400 Independence Avenue, SW., Washington, DC 20250-0269, phone 202/720-8317.

For hard-copy (paper) submissions, all forms, narrative, letters of support, and other required materials must be forwarded in one application package. AMS will not accept application packages by e-mail; electronic applications will be accepted only if submitted via <http://www.Grants.gov>.

**FOR FURTHER INFORMATION CONTACT:** Ms. Carmen Humphrey, Branch Chief, Marketing Grants and Technical Assistance Branch, Marketing Services Division, Transportation and Marketing Programs, AMS, USDA, on 202-720-