

to respond to the census promptly, saving millions of taxpayer dollars. The specific objectives of the ICP are:

- Increase mail response;
- Improve cooperation with enumerators; and
- Improve overall accuracy and reduce differential undercount.

From 1970—the first year questionnaires were mailed to households—to 1990, the mail response rate declined from 78 percent to 65 percent. To halt the declining mail response rate, the Census Bureau ran a paid advertising campaign to support data collection activities for the 2000 Census. This campaign was considered a very successful initiative and one of several reasons cited with helping to reverse declining mail response rates.

The target mail response rate for the 2010 Census has been set at 69 percent, higher than the 67 percent obtained in Census 2000. To support this goal, the ICP includes a communications campaign based on behavior during the 2000 Census and current knowledge, attitudes, perceptions, barriers, and motivations specific to 2010 Census participation.

The Census Bureau is requesting clearance for DraftFCB's subcontractor, MACRO International, Inc. to conduct the Census Participation Survey to gain an in-depth understanding of the public's opinions about the 2010 Census. Collecting this information allows the Census Bureau to explore underlying factors contributing to public views of the 2010 Census; identify census related behavioral drivers and barriers; determine communication channels for reaching historically hard-to-count populations; and analyze messages they should convey to motivate the public to participate—potentially saving hundreds of millions of taxpayer dollars used to collect the census data.

The primary purpose of the Census Participation Survey is to inform tactical and strategic decisions for the ICP. This research is designed to complement previous participation research conducted for Census 2000 as well as the Census Planning Database (a geographic summary file with Census 2000 response information) to inform the strategic direction of the 2010 Census Integrated Communications Plan (ICP). The data collected will not be used to produce official Census Bureau estimates of the population.

When possible, respondents to the Census Participation Survey will be matched to the Census Planning Database (PDB) by tract number to link to Census 2000 census participation and hard-to-count data. In cases where a link

to tract can be made, we will further roll cases back up into an eight-cluster segmentation scheme based on the PDB. The Census Participation Survey will make use of three different sampling frames described below:

**Address Frame:** No address information is collected from the respondent. The selected addresses are sampled from the USPS's Delivery Sequence File (DSF) and geo-coded to link to census tract.

**RDD Landline Frame:** No address information is collected from the respondent. Telephone numbers will be reverse matched to local telephone directories to identify as many addresses as possible. These addresses will be geo-coded to link to census tract. For those with no match (unlisted telephone numbers), we use the estimated census tract based on the telephone exchange and geographic associations.

**RDD Cell Phone Frame:** For cell phone respondents, we cannot determine geographic location since cell phone area codes are not always geographically associated. Instead, we will rely on demographic data such as age, marital status, mobility, tenure, and whether the household is cell-phone only to assign interviews into segment.

The combined data will be used to measure census awareness, attitudes, knowledge, and likelihood to respond to the census. This data will be used to further define the audience segmentation clusters to inform the communications strategy. Further, the data will be used to evaluate census messaging alternatives and analyze media consumption by audience segmentation.

The Census Participation Survey also serves as a baseline measure of 2010 Census for monitoring change in awareness and intent to participate during the build-up and execution of Census 2010.

**Affected Public:** Individuals or households.

**Frequency:** One-time.

**Respondent's Obligation:** Voluntary.

**Legal Authority:** The legal authority under which this information is being collected is the general authority of the Census Bureau to undertake the decennial Census in 2010, Title 13 U.S.C. 141.

**OMB Desk Officer:** Brian Harris-Kojetin, (202) 395-7314.

Copies of the above information collection proposal can be obtained by calling or writing Diana Hynek, Departmental Paperwork Clearance Officer, (202) 482-0266, Department of Commerce, Room 6625, 14th and Constitution Avenue, NW., Washington,

DC 20230 (or via the Internet at [dHynek@doc.gov](mailto:dHynek@doc.gov)).

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to Brian Harris-Kojetin, OMB Desk Officer by fax (202-395-7245) or e-mail ([bharrisk@omb.eop.gov](mailto:bharrisk@omb.eop.gov)).

Dated: March 5, 2008.

**Gwellnar Banks,**

*Management Analyst, Office of the Chief Information Officer.*

[FR Doc. E8-4635 Filed 3-7-08; 8:45 am]

**BILLING CODE 3510-07-P**

## DEPARTMENT OF COMMERCE

### Submission for OMB Review; Comment Request

The Department of Commerce will submit to the Office of Management and Budget (OMB) for clearance the following proposal for collection of information under the provisions of the Paperwork Reduction Act (44 U.S.C. Chapter 35).

**Agency:** Bureau of Industry and Security (BIS).

**Title:** Procedures for Acceptance or Rejection of Rated Orders.

**OMB Control Number:** 0694-0092.

**Form Number(s):** None.

**Type of Request:** Regular submission.

**Burden Hours:** 21,389.

**Number of Respondents:** 18,000.

**Average Hours per Response:** 1 to 15 minutes.

**Needs and Uses:** Under the Defense Priorities Allocation System regulation, timely delivery goods and services, to meet current national defense, energy, and emergency preparedness program requirements in support of approved national defense programs, is critical. The order information is used by the customer who placed the rated order with a supplier to help track the status from initial receipt by the supplier to its shipment or performance of the needed goods or services. The information will also be used by the Department of Defense and its associated agencies, Department of Energy, and Department of Commerce, as part of the information required to provide assistance to the customer in the event that the supplier cannot or will not make timely delivery or performance of the needed goods or services.

**Affected Public:** Business and other for-profit organizations.

**Frequency:** On occasion.

**Respondent's Obligation:** Required to obtain or retain benefits.

**OMB Desk Officer:** David Rostker, (202) 395-3897.

Copies of the above information collection proposal can be obtained by calling or writing Diana Hynek, Departmental Paperwork Clearance Officer, (202) 482-0266, Department of Commerce, Room 6625, 14th and Constitution Avenue, NW., Washington, DC 20230 (or via the Internet at [dHynek@doc.gov](mailto:dHynek@doc.gov)).

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to David Rostker, OMB Desk Officer, FAX number (202) 395-7285 or via the Internet at [David\\_Rostker@omb.eop.gov](mailto:David_Rostker@omb.eop.gov).

Dated: March 5, 2008.

**Gwellnar Banks,**

*Management Analyst, Office of the Chief Information Officer.*

[FR Doc. E8-4636 Filed 3-7-08; 8:45 am]

**BILLING CODE 3510-33-P**

## DEPARTMENT OF COMMERCE

### Submission for OMB Review; Comment Request

The Department of Commerce will submit to the Office of Management and Budget (OMB) for clearance the following proposal for collection of information under the provisions of the Paperwork Reduction Act (44 U.S.C. Chapter 35).

*Agency:* Bureau of Industry and Security (BIS).

*Title:* Export and Reexport Controls for Iraq.

*OMB Control Number:* 0694-0129.

*Form Number(s):* None.

*Type of Request:* Regular submission.

*Burden Hours:* 19.

*Number of Respondents:* 5.

*Average Hours per Response:* 3 to 3½ hours.

*Needs and Uses:* A company wishing to export or reexport commodities and technical data for infrastructure rebuilding projects in Iraq is required to submit a Special Iraq Reconstruction License package to BIS. These documents are used as the basis for decisions to grant licenses for export or reexport of items covered by the Commerce control list.

*Affected Public:* Business and other for-profit organizations.

*Frequency:* On occasion.

*Respondent's Obligation:* Required to obtain or retain benefits.

*OMB Desk Officer:* David Rostker, (202) 395-3897.

Copies of the above information collection proposal can be obtained by calling or writing Diana Hynek, Departmental Paperwork Clearance

Officer, (202) 482-0266, Department of Commerce, Room 6625, 14th and Constitution Avenue, NW., Washington, DC 20230 (or via the Internet at [dHynek@doc.gov](mailto:dHynek@doc.gov)).

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to David Rostker, OMB Desk Officer, FAX number (202) 395-7285 or via the Internet at [David\\_Rostker@omb.eop.gov](mailto:David_Rostker@omb.eop.gov).

Dated: March 5, 2008.

**Gwellnar Banks,**

*Management Analyst, Office of the Chief Information Officer.*

[FR Doc. E8-4637 Filed 3-7-08; 8:45 am]

**BILLING CODE 3510-33-P**

## DEPARTMENT OF COMMERCE

### International Trade Administration

**A-549-813**

#### Canned Pineapple Fruit from Thailand: Extension of Time Limit for Preliminary Results of Antidumping Duty Administrative Review

**AGENCY:** Import Administration, International Trade Administration, U.S. Department of Commerce.

**EFFECTIVE DATE:** March 10, 2008.

**FOR FURTHER INFORMATION CONTACT:**

Douglas Kirby, Office of AD/CVD Operations 6, Import Administration, International Trade Administration, U.S. Department of Commerce, 14th Street and Constitution Avenue, NW, Washington DC 20230; telephone: (202) 482-3782.

#### Background

On August 20, 2007, the Department of Commerce (the Department) published in the **Federal Register** the notice of initiation of the administrative review of the antidumping duty order on canned pineapple fruit from Thailand for Vita Food Factory (1989) Ltd. (Vita). *See Initiation of Antidumping and Countervailing Duty Administrative Reviews and Requests for Revocation in Part*, 72 FR 48613 (August 20, 2007). The period of review for Vita is July 1, 2006 through June 30, 2007.

#### Extension of Time Limits for Preliminary Results

Section 751(a)(3)(A) of the Tariff Act of 1930, as amended (the Act), and section 351.213(h)(1) of the Department's regulations require the Department to issue the preliminary results of a review within 245 days after

the last day of the anniversary month of the order or suspension agreement for which the administrative review was requested, and final results of the review within 120 days after the date on which the notice of the preliminary results is published in the **Federal Register**. However, if the Department determines that it is not practicable to complete the review within the aforementioned specified time limits, section 751(a)(3)(A) of the Act and section 351.213(h)(2) of the Department's regulations allow the Department to extend the 245-day period to 365 days and to extend the 120-day period to 180 days.

Due to the need for further analysis of Vita's questionnaire response, particularly with respect to Vita's reported selling agents and commissions, the Department finds that it is not practicable to complete the preliminary results of this review within the original time limit. Therefore, the Department is extending the deadline for completion of the preliminary results of this administrative review of the antidumping duty order on canned pineapple fruit from Thailand by 120 days from April 1, 2008 until no later than July 30, 2008.

This notice is issued and published pursuant to sections 751(a)(3)(A) and 777(i)(1) of the Act.

Dated: March 3, 2008.

**Gary S. Taverman,**

*Acting Deputy Assistant Secretary for Import Administration.*

[FR Doc. E8-4640 Filed 3-7-08; 8:45 am]

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## DEPARTMENT OF COMMERCE

### International Trade Administration

**A-549-813**

#### Canned Pineapple Fruit from Thailand: Extension of Time Limit for Final Results of Antidumping Duty New Shipper Review

**AGENCY:** Import Administration, International Trade Administration, Department of Commerce.

**EFFECTIVE DATE:** March 10, 2008.

**FOR FURTHER INFORMATION CONTACT:**

Myrna Lobo, AD/CVD Operations, Office 6, Import Administration, International Trade Administration, Department of Commerce, Room 7866, 14th Street and Constitution Avenue, NW, Washington DC 20230; telephone: (202) 482-2371.